

# Go To City Hall And Weep!

By R. Robert Evans

Yes indeed, property owners of Sierra Madre... Go To City Hall and Weep. And weep you will when you find what your new assessed valuation of your land has become. Remember, we told you several weeks ago that the assessed valuation of the land of the City of Sierra Madre had now come under the new Assessor's formula, and that it had been increased over 4 million dollars in one year, and that approximately \$800,000.00 of this was new construction... Where do you think the increase came from? Go immediately to City Hall and take your tax bill with you. Then, and only then, will you realize where the balance came from... it came from you, Mr. and Mrs. Sierra Madre Property Owner.



ALVERNO PARENTS ASSOCIATION'S Executive Board — from left, Mr. John Goetz, treasurer, Holy Angels' Parish; Mrs. Edmond Pulone, vice president, St. Rita's; Mrs. Fred Buskuhl, women's activities chairman, Immaculate Conception; Mr. Robert Matheny, president, SS. Felicitas and Perpetua; Mrs. A. J. Huber, secretary, Assumption; Mrs. Albert J. Secchi, publicity chairman, Holy Angels; Mr. Roy Praisler, ways and means chairman, SS. Felicitas and Perpetua. The Alverno Heights Academy students, families, and friends can look forward to an enjoyable school year. The incoming executive board of the A.P.A. is planning many social festivities. The beautiful Villa, school, and gardens will be the setting of many events.

## Photos Expected To Reveal Much

### 2 Space Vehicles To Mars During Fourth Quarter

The National Aeronautics and Space Administration will launch two Mariner space vehicles in the fourth quarter of this year to begin the first step by the United States in the exploration of Mars with unmanned spacecraft.

This is the most complex mission to be attempted to date in the U.S. unmanned space program.

Objectives for these first Mariners will be to explore interplanetary space between Earth and Mars and to validate new engineering techniques that will be used for the first time in this mission.

The decision to launch two spacecraft on the same mission was dictated by the difficult engineering task that the Mars mission represents and by the necessity of utilizing untried engineering advancements to achieve any probability of success.

The two Mariners will be prepared simultaneously on separate launch pads because of the relatively short opportunity for a Mars launch. The second spacecraft will be launched as soon as practical after the first. The period in which a spacecraft can be launched to Mars lasts only a few weeks and occurs only once every 25 months.

An Atlas-D/Agna-D combination will be used to

### Funds Needed

Funds are necessary to run the notice which clarifies "Yes on Proposition 14" versus "No on 14...."

Contributions may be mailed to THE SIERRA MADRE NEWS, P.O. Box 37, Sierra Madre, Calif., or brought in to the office located at 9 Kersting Court.

### Now and Then Shop — Sierra Madre's Own Antique Shop

Many of the neighbors in the vicinity of 70 Montecito Court wondered what was happening to that old tin building when they observed two men unloading carload after carload of furniture into "the barn."

Finally one day two weeks ago, a freshly painted sign was hung outside the door reading "Now and Then Shop." Most of the curious scratched their heads and continued to mow their lawns. Suddenly, the doors were thrown open and the neighbors entered, at first inquisitive, then fascinated, by the array of (as one man put it) "junk." This junk was the material Messrs. Ben Hegel and Lou Breault

have collected under one roof to form the stock of a most unusual shop. Whether your interest be in junk or in fine old furniture, you are apt to find it inside the tin walls of the "Now and Then Shop."

Messrs. Hegel and Breault have been residents of Sierra Madre for ten years and except for an absence of one year, have never drifted too far from our village. The one year away from Sierra Madre was spent on a tour of Europe and the eastern part of the U.S.A.

The antique "bug" struck them one Sunday morning while touring the Rome Flea Market, from then on, they saw more antique shops in Europe than they did anything else. When they returned to the U.S.A. and visited with relatives in Connecticut, their interest continued and they toured as many antique shops in New England as they could find.

—Please turn to Page 13

### Sierra Madre and Covina Hold Band Exchange Aug. 28

The Sierra Madre Concert Band fulfills the second half of an exchange concert program with the Covina Concert Band this week at the Covina Park.

Some of the numbers to be played are "Rhythm of Rio," a Latin American tune; "Big Bass Drum," a bass drum solo; and "Solo Pomposo," a tuba solo. There are many other numbers to be featured.

The music is lively, and everyone is urged to go and enjoy the concert at the Covina Park at 8 p.m. on Friday, August 28.

### Civil Defense Tests August 28

Los Angeles County and City civil defense sirens will be sounded throughout the county at 10 a.m. tomorrow, Friday, Aug. 28, in the customary alert-systems test held on the last Friday of each month, Sheriff Peter J. Pitchess announced.

As is customary, the combined warning systems will be sounded in a steady wail for two minutes. After a 30-second interim of silence, a one-minute undulating sound will be heard to conclude the test, said Pitchess.

### Small Merchants Ready For Action

### Court May Decide Violation In Alhambra City Battle

by H. V. WITTY

The parking lot assessment battle between a determined group of Alhambra merchants and the Alhambra City Council continues unabated.

The local press might do well to consider the ringing words of Voltaire — "I disapprove of what you say, but I will defend to the death your right to say it." Along the same vein the Council members might individually ponder the wisdom and courage of a great American, Patrick Henry, who said: "Being in the minority is not the mark of failure; being wrong is."

Past events have pretty well proven that a press, to be morally effective, must report both sides of controversial issues that develop within its area of influence. Conversely it follows that a failure on the part of the press to accept this policy, results in a subsequent breakdown in individual control of government.

—Please turn to Page 7

### Campaign Capers In Final Shape

### Aqua Fair To Be Held 8:00 Friday Evening August 28

The sixth Annual Aqua Fair entitled "Campaign Capers" is taking final shape for the performances this coming Friday and Saturday demonstrators and swimmers under the direction of Roberta Wood and Mert Waite are getting their acts and stunts polished for the big show.

The water ballet performances will highlight the program which is intended to be a spoof on the presidential campaigns and elections coming up in the fall. Special numbers will feature the Goldwater Girls and the Johnson Cowgirls, the Democratic Donkey and the Republican Elephant, and President Johnson's Beagle Pups, Him and Her. Unusual numbers will show electioneering in a Campaign Capers routine and then one by Press Reporters. It has even been rumored that some in the show will campaign for their candidates in topless bathing suits.

Swimming races will be held as usual with children in the various swimming ability groups matching skills they learned during the summer. Tryouts will be held on Thursday evening, August 27. From the tryouts will be chosen the six fastest swimmers to compete in each ability group — beginners, advanced beginners, intermediates, and swimmers. Half of the finals will be on Friday evening while the other half will be held on Saturday.

Special deck props will try to give the effect of a television studio showing the make believe SMTV, Sierra Madre Television, on the air.

Abbe Keith is the announcer who will try to keep the audience informed of the capers in progress during the show.

A comedy diving routine —Please turn to Page 13

### Bridge At Republican Quarters

Bridge is being combined with local politics at Sierra Madre Republican Headquarters, 322 W. Sierra Madre Blvd., every Wednesday morning at 10 o'clock. The adjacent patio is the scene of these affairs, sponsored by the Sierra Madre Republicans.

Anyone interested is invited to come and bring a sandwich on Sept. 2. For a dollar donation, coffee and dessert will be served. Come alone, or bring a foursome, and play through lunchtime and enjoy meeting new faces.

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Sierra Madre, California — Thursday, August 27, 1964

16 Pages — Vol. 57, No. 43

# Subdividers Dragging Feet Says Councilman Abernethy

### Ronald Levy Appointed To P.C.; Grove Lane Dies of Approval

### City Tax Rate Down \$0.063 Objections On Assessments

The City Council, by adopting Resolution No. 2096 set forth the money to be raised by taxes as shown in the approved budget, and followed by the adoption of Resolution No. 2097 which set the tax rate for the coming year at \$1.702 per \$100 valuation. This lowered the rate for the coming year by \$0.063 per \$100 valuation. The ONLY taxing body to appear on your next tax statement that show a reduction in tax rate operation.

#### Grove Lane

A hearing was held on the precise plan for the widening of Grove Lane, as recommended by the Planning Commission. Due to overwhelming disapproval by the property owners affected, the City Council refused action, and the precise plan falls by the wayside. Had the plan become effective it would have destroyed some 27 trees, walls and seriously damaged several properties in the area.

#### Neutel Tract

A letter was received from the property owners on Foothill Street (to be found elsewhere in this issue) wherein they brought to the attention of the Council that Tract 27459 was not progressing according to the August 31st plan, and they called for action. Councilman Abernethy stated that he thought that the subdividers "were literally dragging their feet, in the attempt to show the people of the area who was 'boss' of the situation." The Council then set September 8 as the date of a public hearing to determine whether the Tract is a Public Hazard, and if so whether it should be abated at public expense. The developers are ordered to "Show Cause."

The Council had asked the developers to "have the sprinkling systems in, and the lower slopes planted with approved plantings by August 31, property owners claim that no sufficient progress has been shown and that the request will not be completed as asked.

#### Objection

A letter from the Chamber of Commerce and the Apartment House Owners Association were read relative to the proposed plan.

### United Way Director Is Appointed



Jacqueline K. Schaar has been appointed public information director of the Foothill Area United Way-United Crusade, it was announced today by Philip R. Schneiderman, area executive director.

The Foothill area includes Altadena, Arcadia, Duarte, Bradbury, Monrovia, La Canada-Flintridge, Sierra Madre, Pasadena and South Pasadena. —Please turn to Page 7

### 49th Democratic Council Reveals Plans

At a meeting Wednesday, Aug. 19, at 49th Democratic Council Headquarters in Pomona, Milton Gelber was elected to fill the vacancy of president of the Council. Mr. Gelber is an Arcadia attorney who ran for Assembly two years ago and made an unsuccessful bid for Congress in the June primary. He replaces Keith Seegmiller of Sierra Madre, who resigned following his recent appointment as 49th District representative to the California Democratic Council.

The council is supporting all Democratic candidates, including congressional candidate Byron W. Stevens, who defeated Gelber, the council supported candidate, in the primary.

Elected to fill the vacancy in the council of vice president created by Robert A. Chrisman resigning to become the Assembly candidate, was Mrs. Graham Bell of Claremont. Mrs. Bell is also organization chairman for the 49th Council, assisted by Mrs. James Holt of Sierra Madre in the west end of the district.

A report on the recent Democratic State Committee —Please turn to Page 6

### Foothill Area Women's Comm. Plan United Crusade

Members of the Foothill Area United Way Women's Committee met recently in the Arcadia home of area chairman, Mrs. W. H. Hockmuth, to map out plans for the forthcoming United Crusade campaign as well as their year-round program. The Foothill Area includes Altadena, Arcadia, Duarte, Bradbury, La Canada-Flintridge, Monrovia, Pasadena, Sierra Madre and South Pasadena.

Women's Committee representatives from Foothill Area communities are Mrs. Clemens Tomerlin, Arcadia; Mrs. Mitch Dollins, Duarte; Mrs. William Maloney, Sierra Madre; Mrs. Robert Farmer, La Canada-Flintridge; Mrs. Charles Fisk, Monrovia; Mrs. Kermit Jacobson, Mrs. Skipper Rostker and Mrs. Mason Phelps, Pasadena, and Mrs. Knowles Pollock, South Pasadena.

The chairman of the Los Angeles County United Way Women's Committee, Mrs. William A. Brackenridge, also a Foothill area resident, lives in South Pasadena.

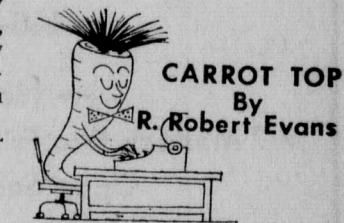
"One of our first projects," said Mrs. Hockmuth, "will be assisting in the forthcoming United Crusade Campaign. United Crusade will combine the two largest community-wide fund raising appeals, those of the United Way, which represents hundreds of voluntary health and welfare services, and 13 Los Angeles County chapters of the American Red Cross, into one fund raising campaign," Mrs. Hockmuth said.

"Year-round activities of the Women's Committee on behalf of United Way," Mrs. Hockmuth said, "will include education of women for positions of volunteer leadership, coordination of women's activities and education of the general public.

### Sierra Engineering Co. Develop New 'Hip-Kit'

Future astronauts will be supplied with some form of propellant in order to whirl or turn in space. Aaron Bloom, executive vice president and his staff of engineers at Sierra Engineering Company, Sierra Madre, (preeminent in the development and manufacture of oxygen breathing equipment) are proud of the Sierra "Hip-Kit" adapted with an ejector, making movement in space possible. Photographs released by N.A.S.A. in Life Magazine, August 14 edition, show how the "Hip-Kit" will accomplish the propelling of man in space.

Primarily designed for use in a contaminated atmosphere the "Hip-Kit" is a self-contained breathing system. Modification for space use necessitated the development of an ejector type valve which propels the spaceman by ejecting a jet of nitrogen into the atmosphere. The force of the gun's recoil is sufficient to provide the necessary movement.



CARROT TOP By R. Robert Evans

### Robin Morgan In Teenage Competition

Arcadia resident Robin Lynn Morgan, of 901 Catalpa Road was interviewed by Pageant Coordinator JoAnna Reilly in a preliminary screening at Miss Teenage Los Angeles Pageant headquarters in Hollywood. Sixteen year old Robin is a student at Arcadia High School.

"All young ladies between the ages of 13 and 17, who are American citizens, and who are attending or have graduated from an accredited school with a passing average, are eligible to enter the Miss Teenage Los Angeles contest," pageant officials stated.

"We want to emphasize that this is not a bathing beauty contest — we are seeking poised, intelligent, personable, and pretty girls, with some talent; girls who best represent the concept of the ideal American teenager," added JoAnna Reilly, pageant coordinator.

The girl who is chosen Miss Teenage Los Angeles on October 17 will win a complete show wardrobe for herself and her family, a matched luggage set, a portrait, a three week course at the Teenage Beauty Farm in Malibu, a 17 jewel necklace watch, a golden globe transistor radio, a kit of Jafrá custom cosmetics, and other prizes. She will also be flown to Dallas, Texas, with her chaperone, all expenses paid, to compete in the nationally televised Miss Teenage America finals in November.

In crusading, or taking up a certain problem of an area, an editor merely takes the facts as he sees them and writes them as he believes them. If the reader does not go along with the editor's beliefs, after a period of time, the Publisher will fire him, and he merely picks up his hat and moves to a location that may be more adaptable to his thinking and his beliefs.

A Publisher of course is the right hand man of the owner or owners of the publication. It is his job to see to it that the policies of the owners are very closely followed. He is the coordinator of the entire publication and merely sets forth the rules that are handed down to him and sees that they are carried out to the letter. He, of course, removes those who do not endorse and believe in these rules and orders.

Should the Publisher fail in his position, then he of course is removed and he, likewise, picks up his hat and moves to greener pastures.

The Owners, most generally, are retired persons, or stockholders who have interests in other financial situations, and own a newspaper because of prestige or political reasons. Generally, he is not very active in the publication of the newspaper only in that it serves the purpose for which he owns it. When a publication ceases to serve his purpose, or is not making money for him, or it is creating too many problems for him, he either puts his stock or his interest on the market, sells out and invests his capital in some other enterprise... but

Editor-Publisher-Owner is an entirely different breed of cat... to acquire that title in a publication such as the Sierra Madre News is no small task.

First, he must be a "Master Printer" and this takes six years of apprenticeship; —Please turn to Page 9

#### WEATHER

	High	Low
Aug. 18	95	67
Aug. 19	98	62
Aug. 20	90	62
Aug. 21	93	61
Aug. 22	95	64
Aug. 23	100	65
Aug. 24	97	66



## New Classes For Dogs Held

The Santa Anita Dog Training Group will be starting new classes in all three of its locations: Arcadia, El Monte and West Covina. These classes are very popular at this time of the year during the cool of the evening, so it would be well for those interested in enrolling their dog to call, as the classes are limited.

Any dog five months on up may be enrolled. The next class in Arcadia County Park will start on Monday evening, August 31, at 8 p.m. The one in El Monte will start on Tuesday evening, Aug. 25, at 8 p.m. and the new one in West Covina will start on Tuesday evening, September 8, at 8 p.m. For further information

please call HI 6-6858 or EL 9-1481.

Earlier in the summer Mr. and Mrs. Paul Dykes, with four year old Cindy, enjoyed a vacation at Lido Isle, and then a visit to San Diego, where Cindy adored the zoo.

These two girls have something in common. Both Mary Maloney of 15 E. Alegria, and Carole Parker of 368 Mariposa, were fellow students at Mt. Alverno Heights and upon graduation this June they had decided to attend Mt. Saint Mary's College. As yet, they are both still uncertain about their choice of majors.



## CRIB CROP

New Arrivals  
in the  
Sierra Madre  
Area

Seven year old Ronnie Meron is very happy to have a new baby brother at his home, 627 W. Montecito, Sierra Madre. His parents, Mr. and Mrs. Ahron Meron proudly announced the birth of Jimmy Abraham, weighing 7 pounds 3 ounces, on August 12 at Saint Luke Hospital.

On August 15 at Methodist Hospital in Arcadia, Mr. and Mrs. Robert E. Lawson of Monrovia, happily welcomed their first son, Little Master Michael Robert, weighing 7 pounds, 10 ounces when he was born.

The Lawsons also have a daughter, Christine Michele, who is two and a half years old. The very proud grandparents are Mr. and Mrs. Bruno Fulvio of Arcadia, and Mr. and Mrs. Edward Lawson of Alhambra.

Mr. and Mrs. Ronald L. Kibbe proudly announced the birth of their first child. The little girl, having arrived at the Huntington Hospital weighing 6 pounds and 6 1/2 ounces, is called Robin Elaine. She was born on August 12 and is now at home at 833 W. Walnut Ave. in Monrovia.

The grandparents, who are both from Morgantown, West Virginia, are extremely happy over the arrival of their new grand-daughter. They are Mr. and Mrs. Aubrey Hamilton and Mrs. Edith Kibbe.

Jon, two years old, joyously welcomed his new brother at his home at 125 E. Laurel in Sierra Madre. James Winfield, who was born on August 11 at the Huntington Hospital, weighed 7 pounds, 5 1/2 ounces. Dr. and Mrs. Guy C. Markham are happy to have little James at home.

The grandparents are Mr. and Mrs. James M. Sampson of Medford, Wisconsin; and Mr. and Mrs. John Markham of Sunland, California.

Michael Patrick, the first child of Mr. and Mrs. Ronald L. Griffin, is now at home, 420 W. Sierra Madre Blvd. Upon his arrival at the Huntington Hospital he weighed 8 pounds, 11

ounces.

The grandparents are Mr. and Mrs. Karlyle Griffin of Sierra Madre, and Mr. and Mrs. Ralph Kuhlman of Pasadena.

Mr. and Mrs. Benton Minor, of 3235 Paloma in Pasadena, proudly announced the birth of their fifth child. Little Denise Yvonne was born on Aug. 3, weighing 8 pounds, 10 1/2 ounces. Her two sisters and two brothers happily greeted her as she joined them at home. They are Carolyn, 12 1/2; Ronald, 10; Lydia, 9, and Robert, 6 1/2.

Mrs. India Minor of Escondido, and Mr. Louis Minor of Lindsey, Calif., both sent their congratulations to the Minor family.

## We're Off To College

by Susan

John Daws has not quite made up his mind. He is a graduate of Pasadena City College, and his major is business finance; but what college should he attend? The University of Seattle, or L.A. State? Let's hope he makes up his mind soon. He is the son of Mr. and Mrs. Harland Daws, who live at 282 Ramona in Sierra Madre.

Here is someone who has decided to go to the University of Seattle in Washington. She is Katherine McIsaac of 73 W. Laurel. As a freshman, all of the wonderful experiences, new friends, and the search for knowledge shall greet her this September. English is Katherine's chosen field.

Phillip Hansford, who lives at 209 Wilson St., is going to have a busy schedule for himself as he returns to the California State Polytechnic College at San Luis Obispo for his sophomore year. He would like to be an electronic engineer.

The two daughters of Mr. and Mrs. Francis W. Danielson of 1419 San Carlos, Arcadia, will both be off to school this September. Susan is a senior at Mt. Saint Mary's College. She hopes to finish her nursing training this next year. Karen, her sister, will be a freshman at the Dominican College at San Rafael this fall. She is working toward a teaching credential.

Christine Fisher has found her spot in life. She graduated from Mt. Alverno Heights this last June, and has made her plans to enter the Franciscan Order Convent in Redwood City, while training for the nunnery, the students are sent to the University of San Francisco to study what interests them. Christine will be working toward a major in English. She is the daughter of Mr. and Mrs. Frank W. Fisher Jr., and we are sure that they are most proud of the future that their daughter has chosen.

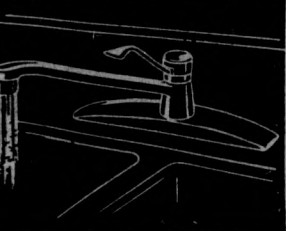
Alexandria Rook is preparing for her first year away at college. She is enrolled in the College of Holy Names in Oakland. Her summer was spent at home at 41 Holman in Sierra Madre. Alexandria is still undecided about her future goal, but will pursue a liberal arts course.

Off to Pasadena City College is what is in store for Karen Petters. She is a local resident of Sierra Madre, and lives at 32 W. Mira Monte. As a graduate of Mt. Alverno Heights, Karen will be a freshman this fall, pursuing the field of social studies.

Howard Schaefer, who

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## Ellet-Essling Reunion Held

Mr. and Mrs. Charles Ellet Jr., 536 Manzanita Ave., and Mr. and Mrs. Stanley Coutant, 666 E. Sierra Madre Blvd., attended a family reunion at the home of Mr. and Mrs. Philip Heisig in Solano Beach Aug. 15, in honor of Comm. and Mrs. Mark Essling, who just returned from five-year residence in Oahu, Hawaii, and are on their way to Washington, D.C.

Mrs. Cynthia Ellet, Mrs. Janet Heisig, Mrs. Martha Coutant, Mrs. Charlotte Essling are all sisters (nee Wood) formerly of Pasadena. Mrs. F. P. Wood of Rancho Santa Fe was present, as were daughters of Mr. and Mrs. Ellet, Mrs. Sue McCue of Seal Beach, Mrs. Cynthia Helmer and son, Eric, of Pasadena, Stanley Coutant, Jane, Florence and Holly Essling, Peter Heisig and Tommy and Wendy Ellet.

Mr. and Mrs. Ellet and family are staying in Solano Beach for the Del Mar racing season and will return home at the close of the meeting.

graduated from Pasadena High School in the spring of 1963, has returned to Pasadena City College. Having attended the University of California at Berkeley for a year, he decided to go to PCC for a while, and then transfer to L.A. State. Howard's major is accounting. During the summer he has attended summer school at Berkeley and is now working at his father's accounting office.

Here is quite a field for a girl! Darylee Pangborn is studying biology at Cal Poly at San Luis Obispo, and is strongly contemplating entering into the work of a wild life conservationist. She will be a sophomore this September. She is the daughter of Mr. and Mrs. Harold A. Pangborn of 442 Mariposa, Sierra Madre.

Melinda Howell of 452 Crestvale Dr. is preparing for her second year at Occidental. She was a graduate of Pasadena High School. Diplomacy and world affairs are of particular interest to Melinda; she has certainly chosen an excellent school for that field.

## You and Your Neighbor

A real fun group recently spent a delightful two weeks camping at Driftwood Cove at Pine Flat Dam. Going from Sierra Madre were Mr. and Mrs. Elmer Cheek of 313 N. Mt. Trail, and Miss Mandy Rosh. From San Gabriel were the Cheeks' daughter and family, Joann and Ron Pavey, with young Mark and Robin. Orphia and Carl Heisig and their daughter, Shelia, went from La Crescenta, and from Burbank were Barbara and Roscoe Haines. Mrs. Cheek's brother, George Giswein and his wife, Jane, went along from San Marino, and also Marian and Pete Ronzellie from Altadena. In all they took three boats, and just loved the water-skiing, swimming and boating.

Schools on this wonderful, educational tour. Leaving on June 21, they flew to Cologne on a private plane, and then went down the Rhine to Heidelberg. The group worked and lived on farms for 15 days in Brockenheim and Kinderheim, a partner city to Whittier. Since each of the students had studied from one to four years of German, they made lots of friends, and were treated royally everywhere they went. Their next stop was in Freiburg, in the Black Forest, where they visited the schools, were greeted by the first mayor and appeared on T.V. Their trip also included the Bavarian Alps, and a stay in youth hostels in Switzerland. While in Austria they stopped in Vienna and Salzburg, and were as impressed there as everywhere, with the beautiful country and weather, in fact they only had three days of rain the whole time. On August 4 the group flew home from Munich, Germany after their fabulous six weeks.

Mr. and Mrs. A. J. McClelland of 1260 Daverick had the pleasure last week of entertaining their daughter and her family. Mr. and Mrs. Richard Knudtson with their sons, Jeffrey and Gregory, drove down from Goleta to spend the week.

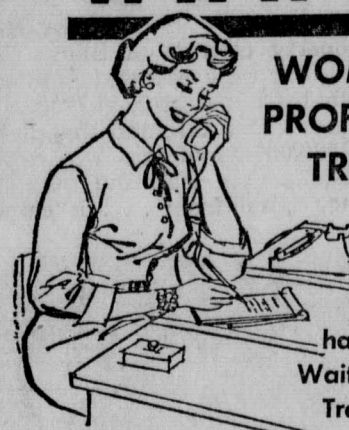
## Vacation Plans

While they were here, Mr. McClelland and little one-year old Gregory had fun celebrating their common birthday.

Mr. and Mrs. John Hoffman have really had a busy, but wonderful summer. With their children Marcia and John they recently visited in Northern California, Marin County, San Francisco and Sausalito, with relatives. It was a real reunion as part of the family came from New York City, another relatives had just returned from an auto-camping trip to Europe. Marcia stayed up north for an extra week's visit with her grandparents, but the Hoffmans returned home in time to welcome Mr. and Mrs. H. G. MacKerrow and their children, Donald and Margo, from Vallejo, California, for a week's visit. This past weekend, the Hoffmans' brother-in-law, Mr. George Hutchins, brought Marcia home, and also stayed for a week's visit.

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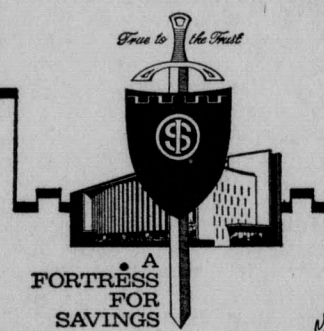
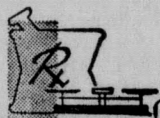
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CONT. FILAMENT  
NYLON  
CANDY STRIPE

**\$3.99**

1 ROLL BEIGE  
HERCULON  
Reg. \$6.95 .. only

**\$4.99**

9x12 FOAM BACK  
RUG .. only

**\$16.99**

27x54 THROW  
RUGS

**\$2.99**

27x36 THROW  
RUGS

**\$1.99**

27x48 RUNNERS

only

**\$2.99**

27x72 RUNNERS

only

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27x108 RUNNERS

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only

**\$5.99**

BANK FINANCING • 3 YEARS TO PAY • OPEN FRIDAY EVENING 'TIL 9

**Monrovia Carpet**  
COMPANY

517 SOUTH MYRTLE AVENUE • MONROVIA, CALIFORNIA  
Phone ELLIOTT 8-9830

Clip This Coupon

Free 4x6 AREA RUG (Adults only) Free

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ Phone \_\_\_\_\_

Winner Need Not Be Present — Nothing To Buy  
Free Drawing August 31st Free  
8:30 P. M.



## Sierra Madre Plumbing Co.

EL 5-7272

15 Kersting Ct. Across from flag pole

All Plumbing and Heating Repairs  
Stoppages. Water Heaters, Disposals

Fixtures on Display

Pipe, Fittings, Valves, Faucets  
Toilet Seats

## Results of Eaton Canyon Tourney

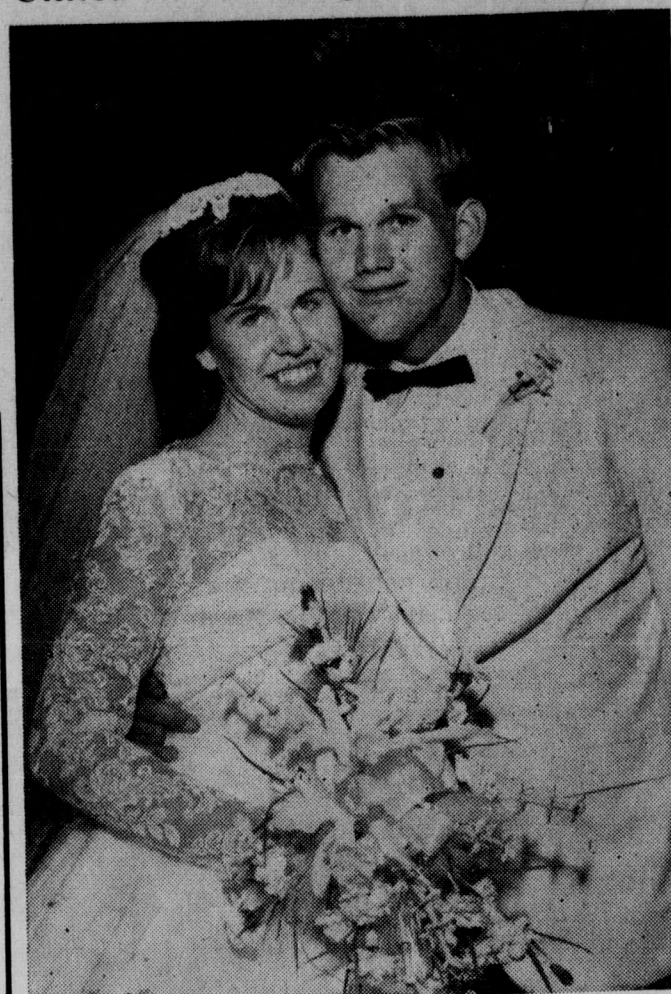
The results of Eaton Canyon Women's Golf Club "Low Net" (nine holes) tourney are as follows:

A flight, Betty Hall, and Gloria Keough, tie at 34½;  
Dottie Lick, 35.  
B flight, Doris Pooler, 31;  
Doris Krause, 31½, De Dee Dager, 33.  
C flight, Press Shockett, 34; Betty Reese, 34½; Shirley Southwell, 35.

Use the Classified  
Ads and turn  
Your Used Merchandise  
Into Cash

## Social and Club Activities

Carole Jean Price, Robert Collins  
United In Candlelight Ceremony



MR. and MRS. ROBERT COLLINS  
... nee Carole Jean Price

The Sierra Madre Methodist Church was the setting for the ceremony in which Miss Carole Jean Price of Duarte became the bride of Robert Collins. The Rev. Mark Trotter officiated at the candlelight ceremony.

The bride is the daughter of Mr. and Mrs. George Price of 928 Edie Dr., Duarte. Robert is the son of Mr. and Mrs. Frank Collins of Azusa.

Escorted and given in marriage by her father at the double ring ceremony, the bride chose a princess style floor length gown of satin with full skirt and train. It was designed with long tapering sleeves with a sabrina neckline enhanced by applique lace roses with scattered sequins. Completing the bride's ensemble was a shoulder length veil held by a Juliet hat. She carried a bouquet of white stephanotis in a cascade of white carnations with two removable white orchids.

The Misses Diane Oregon, maid of honor, and Sharon Wearne and Suzanne Collins attended the bride in gowns of ice blue taffeta. They carried bouquets of pink carnations with center elf roses.

Garland Holt was best man, with Dick James, Charles Wilson, uncles of the bride, and Jim Price, brother of the bride, acting as ushers.

Miss Vickie Bowman attended the guest book. A reception followed at the parish house at the church.

Following a wedding trip to Lake Isabella, the couple will reside in Azusa. The bride is a graduate of Duarte High, and is now with Foothill Beauty Academy of Monrovia.



by LOLITA

A sage once said that "beauty is only skin deep" an observation which heaps much responsibility on our external covering which is perhaps no more than six pounds in total weight and as little as .08 of an inch thick through its three layers.

Admittedly, this organ — and skin is an organ — is an important asset in the search for beauty if it can be maintained in fresh, healthy and vibrant condition. Intelligent cleansing procedures, adequate rest, proper diet, exercise, and sensible protection from the elements are controls which every woman can bring to play in the cultivation of a lovely skin.

Now, about the hair that frames lovely facial skin — here's where PETITE BEAUTY SALON comes in. We work wonders with hair. Whether it be a tint, a permanent or a fresh new hair-do, you will feel, look and be lovelier when you walk out of PETITE BEAUTY SALON, 185 West Sierra Madre Blvd. Phone ELgin 5-8041. Open 6 days — evenings by appointment. A modern-up-to-date beauty salon — air conditioned shop — parking in the rear. We've just installed the wonderful VAPOZONE MACHINE USED BY THOUSANDS OF HAIRDRESSERS IN EUROPE. It arrests and clears up dandruff, and is beneficial to the skin in every way. Try it for new skin and scalp health.

THIS WEEK'S HELPFUL HINT: Skin and hair often react mutually to certain disturbances. If you have a skin problem, style your hair off your face and avoid bangs and cheek curls.

Read the Classified  
They are Little  
Bargains with a  
Saving

## Family Cook-Out By Beta Alpha Omicron Chapter

Beta Alpha Omicron Chapter, Beta Sigma Phi, plan a family cookout Sunday morning, August 30, at 8:30 in San Dimas Park. Families of members and prospective members will take and cook their breakfast after which hiking and a softball game are planned.

Among those participating in the morning's activities will be Mrs. Annie Aguilar of Sierra Madre; Miss Margie Armstrong, of El Monte; Miss Beverly Blackburn, Mr. and Mrs. Dan Castiglione, Mr. and Mrs. Ted Hill and Mr. and Mrs. Bill Jones of San Gabriel, Mr. and Mrs. Phil Francis of Huntington Park; Mr. and Mrs. Roland Hill and Mr. and Mrs. Bill Kennedy of Temple City; Mrs. Ruth Klein of Pasadena, and Mr. and Mrs. Wayne Nelson of Alhambra.

Your Used Merchandise  
Attend the Church  
of Your Choice

Thursday, Aug. 27, 1964 SIERRA MADRE NEWS-3

SPECIALISTS IN  
**Bigelow Karpet-Kare**  
For Thorough Wall-to-Wall Carpet Cleaning  
**SAVE 25%**  
On Cash & Carry  
Loose Rug & Furniture Cleaning

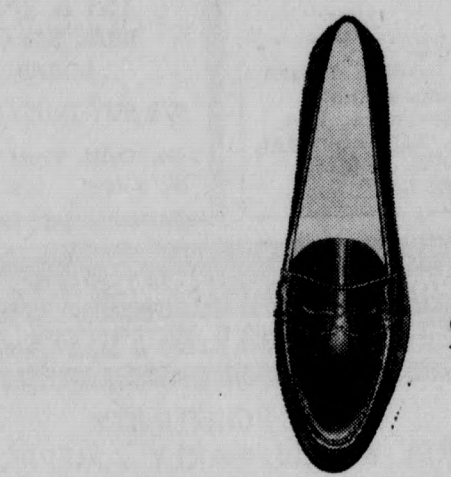
See Those "HEAVENLY CARPETS BY LEES"  
In Our Carpet Showroom

SPECIAL PRICES ON REMNANTS, ROLL ENDS AND  
DISCONTINUED PATTERNS.

— Limited Quantities —

**VACCO** Rug Cleaners  
Upholstery Cleaners  
Carpet Sales

36 W. Live Oak Ave., Arcadia, California  
Serving The San Gabriel Valley for 16 Years  
HI 7-8169 AT 7-1141 SY 5-2972



\$10.99

**SPALDING** love



Also in  
All White,  
Smooth or Buck  
**\$10.99**

The white saddle with Coral peti-rib sole is like the original saddle, only lighter. Always identified by the signature inside.

**SPALDING** love

**HAROLD'S SHOES**

927 North Michillinda Avenue  
PASADENA, CALIFORNIA  
Upper Hastings Ranch

## You and Your Neighbor

... Vacation Plans

The Gordon Mackensie family are all looking forward to a relaxing well-earned vacation, after painting the inside of their house. They'll be enjoying a mountain cabin, just half an hour from the beach, at Cambria, north of Morrow Bay. Especially eager to do some fishing, swimming and exploring are the young Mackensies, John, Roger, Susan, Julia, George and David.

An exciting and unusual trip to Germany, Austria and Switzerland was taken this summer by Mr. and Mrs. Erich Wittig of Sierra Madre. With Mr. Warren Peace of Whittier, they were the main supervisors, out of seven, taking 78 students from Whittier District High

Mr. and Mrs. John Pemberton of 715 W. Alegria re-

cently spent six wonderful days at Catalina. Mr. Pemberton enjoyed painting there, and then they flew to Portland, Oregon for the weekend to celebrate the 80th birthday of Mr. Pemberton's mother, Mrs. Mary Uria.

Mr. and Mrs. Willard McCall and Mr. and Mrs. Randall Perry, owners of Perry's Stationery and Gift Shop, recently returned from their delightful vacation. They flew to St. Paul, Minnesota, and from there spent the first week at Balsam Lake, Wisconsin. The second week they returned to St. Paul to visit with the McCall's families. Before returning home, the Perrys stopped in Kansas City, Missouri for two days to take a very interesting tour of the huge Hallmark plant there.

Mr. and Mrs. Norman Street are planning a vacation at Yosemite this summer. They'll be driving over with their daughter, Robin.

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Ads and turn

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NOW!**

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at our  
**SPECIAL  
SUMMER  
RATES!**

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CARPET  
CLEANERS**

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Arcadia  
HI 6-3716

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As  
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ON 69c ITEMS & UP

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SUCH ITEMS AS . . .

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- Gifts • Houseware • Clothing
- School Supplies • Toys & Models • Hallmark Cards

**Christmas Card Sale 1/2 OFF**  
Regular Price

**P. B. Carrell's**

3885 Sierra Madre Blvd.  
NEXT TO YON'S  
355-9014

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IT'S BIG--IT'S NEW--IT'S

**MACABOB**

**togs**

**JUST IN TIME FOR BACK-TO-SCHOOL**

**CHILDREN'S READY TO WEAR—TOTS TO TEENS**

GIRLS  
SHOP



JR. HIGH  
SHOP

**Madame Alexander Tots,**  
import ORIGINALS  
**Ruth Tricia LTD.**  
**Billy the Kid**

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AT MACABOB togs  
CAN YOU FIND SO  
MANY NAME BRANDS  
IN ONE PLACE !!!**

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**Toddle Tyke**  
**teenform**  
SPECIALISTS FOR THE FORMATIVE YEARS



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INFANTS  
DEPT.

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SY 2-5183 — OPEN MONDAY, THURSDAY & FRIDAY NITES 'TIL 9 — ACRES OF FREE PARKING  
AIR CONDITIONED • BANKAMERICARD / NEXT DOOR TO MACABOB TOYS



**BUY  
SELL**

Phone  
EL 5-3324

Straight classified 45c a line, \$1.25 minimum; 3 times or more \$1.00 minimum.  
Classified display, \$1.15 an inch; monthly, \$1.05 an inch.

COPY DEADLINE 2 P.M. TUES.

# CLASSIFIED ADS

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LEASE**

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EL 5-3324



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HOUSE!**

## HASTINGS OAKS GARDEN APARTMENTS

SE corner Michillinda and Sierra Madre Blvd., S.M.

LUXURIOUS, SPACIOUS 2 bedroom, 2 bath  
GARDEN AND STUDIO APARTMENTS

- Carpeting and draperies
- Central air conditioning with individual apartment control
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- Pool
- Barbecue — shuffleboard
- Heated patio
- Enclosed, furnished recreation room

- All electric kitchens
- Oversized patios and balconies
- Wood burning fireplaces
- Large pantries and built-ins
- Fenced and fully equipped play area for "visiting" children
- Central TV antenna system
- 6'x6'x9' storage lockers
- Laundry facilities

ADULTS AND TEENAGERS

Walking distance to shopping centers, churches, LaSalle Hi School, library. Bus stops to L.A. and Pasadena adjacent to front entrance.

\$175.00 to \$235.00 per month  
Residential Manager — 356-1828

681-7166 or 796-4366 (24 hour answering service)



WANT TO RENT

**WANTED  
UNFURNISHED HOUSE  
OR COTTAGE**

Will rent or lease one or two bedroom house or cottage with garage and storage space, front or rear of lot O.K. Prefer Sierra Madre or N. Arcadia. My present lease expires in two months. Must act soon or renew.

Caltech Bachelor

Phone: Res. 357-1928 — Bus. 354-3521

FOR SALE — REAL ESTATE FOR SALE — REAL ESTATE

**LOWER HASTINGS  
3 BEDROOMS**

This is a real sharp house. New paint inside and out. Very neat and clean, dining room off large living room. 1 1/4 baths. Nice well landscaped lot with rear garage. Room for pool. \$32,500.

**VIEW  
Mountains & Valley**

Beautiful E. A. Daniel custom built home. 3 bedrooms & convertible den PLUS large paneled family room. Separate breakfast room. Completely built-in kitchen. Fenced yard, well landscaped. Tastefully decorated throughout. Don't miss this one. Owner moving out of state Aug. 1. Make offer. \$44,950. Low Down. 449-4500 355-2765

**3 BIG BEDROOMS**

14x21 living room w-used brick fireplace, paneled family room off kitchen and dining room. Master bedroom has 3/4 bath. Large fenced yard perfect for children. Move in condition. Call for appointment to see. \$32,750. 449-4500 355-3009

**5 BEDROOMS  
LOWER HASTINGS  
3605 NEWHAVEN**

Choice East Pasadena location nr. Hastings shopping center. Over 2400 sq. ft., 2 1/4 baths. 1 bath is new Roman tub bath. La Salle and PHS schools area. Completely painted inside and out. New carpets throughout. Owner will take smaller house in trade — \$39,950.

**IT'S A PEACH  
IN UPPER HASTINGS**

On a pie shaped lot. This is truly a peach of a place. Very easy care lot, with beautiful patio and loads of plants. This 3 bedroom, 1 1/4 baths with very light, cheerful kitchen, has w-w carpets and drapes. Priced at \$26,750 is really a peach of a buy. Low down, can take 2nd. Call CARL YEATS 355-3009

**YEATS CO.**  
Realtors — Multiple Listings  
449-4500 355-2765

MISCELLANEOUS

**FACTORY SECONDS** — Pickled melon rind, preserves, olives. Ward's Factory, 273 E. Highland. No deliveries.

**O'KEEFE & MERRITT RANGE**  
Like new!  
\$55.00  
104 N. Auburn  
Sierra Madre

**PATTO SALE:** games, clothing, '62 World Book ency. Desk, misc. Fri., Sat. 125 Lowell, S.M. E:8-27

**MISC. FOR SALE**

Polaroid Camera — \$50  
Baby bed-mattress — \$10  
Chairs for Corvair — \$5  
Birdcage — \$2  
(aft. 5:30)  
355-9610

**YOUTH BED,** Apt. stove, dbl. metal tub, girls bike, Easy washer. 355-1278 E:8-27

**Backyard Sale**

Auto. Washer  
Gas Stove — Dishes  
File Cabinet — Linen  
Misc.  
Sat. - Sun. 10 a.m.  
93 N. SUNNYSIDE  
356-1368

**CHIPPENDALE** din. set, mahogany bdrm. set, coffee table, tea cart, mirrors, lamps, chair. 355-6062 E:8-27-9-3

**FOR SALE**

**Remington Portable  
Adding Machine**  
\$35  
Fully guaranteed  
by dealer  
EL 5-9404

**DAVENPORT** \$650, 2 uphol. chrs. \$3 ea. 255 W. Highland (rear house eves.) E:8-27

**STUDENT** or office desk \$19, automatic washer and dryer combination, \$95; portable record player, nearly new \$25. Chaise lounge \$5. 119 E. Highland.

**Bill DING** Starts August 31

**THIS  
WEEK'S  
SPECIAL**  
STARTS AUGUST 31

**REDWOOD  
LAWN EDGING**

1/2"x3"  
3'  
Linear Foot

Open All Day Saturday  
**MYRTLE AVE.  
LUMBER CO.**  
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Monrovia  
Phone: ELIOTT 8-1851

**Skandia Real Estate**

949 W. FOOTHILL BLVD.  
357-2201 MONROVIA

**INVESTORS BUY!**

Lovely 2 bdrm. home, fully furnished, including T.V., beds, lamps, rugs, all ready for you to move into. Beautiful well kept lawn, fenced, also lawn power mower and edger, has nice patio. Very SPECIAL! owner leaving town will sacrifice for \$12,000! Hurry!

4-SIERRA MADRE NEWS Thursday, Aug. 27, 1964

**PERFECT FAMILY HOME**

\$36,400 — **CENTRAL AIR CONDITIONING**  
Oriental modern, 4 bdrms., 2 baths, bit-ins, center hall plan. Beau. landscaping, cpts., & drapes. View.

**\$37,500 — 335 Toyon Rd. — OPEN SUNDAY**  
For immediate sale! Custom built, 2 yr. old, spacious home. Lge. yard w/minimum upkeep. 3 bdrms., 3 baths, bit-ins, dining area. Just like new.

**\$37,500 — PERFECT FAMILY HOME**  
Designed for comfort! This custom deluxe 2 yr. old home. 4 bdrms., 3 1/2 baths, electric bit-in rm., electric bit-in house, view. A Best Buy!

**TRADE IN YOUR HOME**  
To See Call — Eleanor Powell  
EL 5-0934 YEATS CO. 449-4500



Why not trade up to . . .

**HASTINGS ESTATES**

Owner's transfer means this gorgeous 3 BR and conv. den must be sold. Huge kitchen with all bit-ins. Full central air cond. Reverse center hall plan. Priced \$10,000 under the area at \$49,500. Consider your smaller home in trade.

**Barney Yunc SY 58-0-58**

**LOST AND FOUND**

**PLEASE HELP FIND MY  
DARLING KITTY CAT**  
Male; brown, black, and white. Long, silky hair. Lost 6 months. Reward. 355-0992

**LOST Sunday:** two beagles, Sal and Cleo. 355-3277 G:8-27

**FOUND,** pair beagle dogs, Mira Monte-Albun area. 355-7789. G:8-27

**LOST:** Female kitten, black with white paws, vicinity of Auburn & Mira Monte. 355-6583. G:8-27

**FOR SALE — REAL ESTATE**

**ONE OF A KIND**

Beautiful filtered swimming pool, lots of decking, exotic cabana with bar, dressing rooms, toilet facilities. Older, remodeled 2 bedroom home. W/w carpeting, drapes, used brick fireplace, natural wood kitchen. Close in. \$23,500

**PRIVACY CLOSE IN**

Plantings and fencing give this property complete seclusion. 3 bedrooms (2 are tandem), dining room, remodeled kitchen with breakfast bar. W/w carpeting, drapes. Large detached hobby room. 2 car port, patio. \$23,250

**IDEAL FOR CHILDREN**

3 bedrooms, 2 baths 14 yr. old ranch stucco, freshly decorated. Mesa School, fenced, patio, 2 car garage. Home has central hall plan, with living room off foot traffic, fireplace, large dining room, breakfast area in kitchen. \$24,500

**CONTEMPORARY**

15 year old, 2 bedrooms. Disposal, wired 220. Flagstone fireplace, w/w carpet, drapes, stove, refrigerator, patio opens from dining room. Lots of closets and storage. 2 car detached garage, storage for boat or trailer. \$25,000

**OLDER DUPLEX**

On large R1 lot 78x242. 3 car garage. Home might be reconverted to a single family residence to house large family. Close to schools. \$27,500

**FOR SALE — REAL ESTATE**

**Attractive**

2 Bdrm., lge. liv. room, large shady lot, fenced. Convenient location.

**34 WEST BONITA  
\$25,250**  
By owner  
EL 5-8455

**Back to nature!** In lovely low hills in Sierra Madre. Outstanding building site or sites. Your own secluded estate? Many lovely trees. Approx. 1 1/2 level acres plus additional 10 hill acres. There is even income from a remodeled ranch house and apt plus a cottage. Asking \$55,000.

Call for  
Dorothy La Lone

Close to grammar school and town. Two bedroom plus den bungalow, lge. living room, fireplace, separate dinette, screened porch. Try \$18,900 for fast sale.

Call for  
Dorothy La Lone

Canyon outstanding artistic split-level. Swedish hood fireplace, stove, refrigerator, wall to wall carpets, wall to wall drapes, glass sliding doors to lovely mountain and valley view balcony. Many oak trees on several parcels. Asking \$21,000 owner anxious.

**LA LONE REALTY**  
355-1441  
EL 5-9929 (Res.)  
320 W. Sierra Madre Blvd.

**\* FIRST OFFERING \***  
**TEENAGERS  
DREAM HOME**

Modern 4 bdrm., lge. fam. rm., cabana, 4 ba., 18x40 heated pool, 3200 sq. ft. Just \$49,500.

**\* GREATLY REDUCED \***  
355 N. Toyon, modern 3 bdrm., 3 ba., cpts., drapes, view, pool, quiet st.

Ed Taylor — SY 4-6059

**Clara Clark**  
795-3225 SY 3-8859

**Harry A. Lange**

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Open Saturdays and  
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SHOES REPAIRED WHILE YOU WAIT  
WE REFRESH OR DYE SHOES ANY COLOR  
— AT —

**RALPH'S SHOE STORE INC.**

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S&H Green Stamps  
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**REAL ESTATE LOANS**

**1ST & 2ND  
REAL ESTATE  
LOANS**

**Lydia Cunningham**  
w/Spaulding  
Confidential Service  
FIRST & SECOND REAL  
ESTATE LOANS  
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So. Calif. Trust Deeds  
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**FOR BETTER HOME BUYS**

**SEE REALETERIA**

**R-3 OPPORTUNITY**

**2 BDRM. & DEN, EARLY AMERICAN**  
Lots of charm. Room for more units. Ideal location. Adjacent to fabulous apartments. Owner says SELL. Priced reduced to \$19,950 for a quick sale.

**HOME AND GUEST HOUSE**

Delightful Stucco with shutters, 2 bdrm. and den, plus studio room and guest house with 1/2 bath. Enjoyable screened porch off kitchen. Wide lot, good home area. Only \$26,500.

**OTHERS SOLD**

**WE NEED  
MORE  
LISTINGS**

**John H. Curtis, Realtor**

304 West Sierra Madre Blvd.  
EL 5-3433 Evenings EL 5-0996

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Dependable Auto Repair  
Operated by  
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Servicing All Makes of  
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**MAMA PETE'S  
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HOURS 7:30 to 5:30  
71 SUFFOLK  
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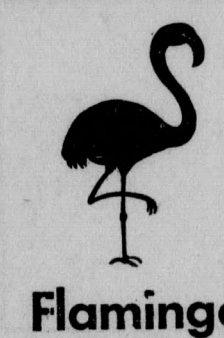
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RESIDENTIAL PICK-UP  
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**Flamingo**

**SPLIT LEVEL** 3 bed., 2 bath, immaculate condition, 72x140 oak shaded site with Catalina View, Vacant, \$25,000.

**2 ON LOT.** 2 charming Hansel & Gretel cottages on R3 corner lot just 2 blocks to shopping and transportation, \$15,000.

**TO SETTLE ESTATE.** spacious OWN YOUR OWN in Hastings Ranch, patio, air conditioning, vacant, make offer, asking \$14,950.

**BE YOUR OWN LAND-  
LORD.** Only \$350 dn. and \$65 mo. will make you the proud owner of this sharp 12 year old 2 bedroom home in the county area. Full price \$11,250.

**RESTORE YOUR  
PROPERTY RIGHTS!  
VOTE YES ON 14!**

Free bumper stickers at our office.

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PROPERTIES**

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BLVD.  
3 Offices To Serve You  
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ARCADIA DUARTE

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FREE ESTIMATES  
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Sold Rented Repairs  
Repair All Makes  
Free Estimates  
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SEWING MACHINE CO.  
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WHITE, NEW HOME  
and all other makes  
NEW & USED MACHINES**  
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JONES  
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S & H Green Stamps

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HEALTH SERVICE**

Ralph J. Martin, D.C.  
and Associates  
Chiropractic Health Service  
478 W. Sierra Madre Blvd.  
Sierra Madre, Calif.  
Office Phone EL 5-1138



**City Council**  
authorizing the Mayor and City Clerk to sign the street maintenance contract, authorization of a five-year lease extension to the Sierra Madre Nursery School, and the adoption of the Resolution setting the selection of aid system of streets for the city. Further Mayor Sorensen was appointed by the Council to be the Sierra Madre representative to the Rapid Transit District Board.

SIB Productions was granted the right to film a television commercial on Kersting Court for this Friday and Sunday if necessary, but showed preference to Sunday and Monday, August 30-31.

At the close of the meeting Mayor Sorensen commented on the length of service devoted to the city by Maye de Wright as Plan-

**BUY SELL CLASSIFIED ADS**

**HELP WANTED**  
**SELECT**  
Choice Avon territory NOW for tremendous FALL & CHRISTMAS business! Earnings unlimited! SY 3-6044 or HI 6-5788 B:8-27

**WANTED** baby sitter Mon. thru Thurs. 2 until 6, assist w/dinner. EL 5-8598 B:8-27—9-10

ning Commission, after so doing appointed Ronald Levy, 661 Woodland Drive, to take up his seat on the Commission as of the month of September. The Council then adjourned until its regular meeting of September 8 at 8 p.m.

**DESSMAKING**  
**EXPERT ALTERATIONS,** also coats, suits & dresses made. EL 9-3931

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**SIERRA MADRE TRANSFER** Local and long distance moving. EL 5-3374

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2nd TRUST DEED, Bal. \$1775 pays \$18 mo. 6.6%. Discount to earn 10 plus %. SY 58-0-58. J:8-27tf

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\$110. 2-bdrm. unfurnished Apartment  
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SY 5-2739

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All deluxe features. Private patio. Close to shops. Adults. \$110.  
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2 bedrms., 1 1/2 baths, air cond., cable TV, conven. location.  
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SY 5-2739

**ROOM w/shower, lt. cooking, 1 or 2 persons.** \$50. Utilities pd. EL 5-2419 D:8-20

**PRIVACY with Valley View.** 1 bdrm. hilltop house. Fireplace, adults. \$110. CA 1-9489. D:8-27

**UNFURN.** upstairs apt. 1 lge. bdrm., lge. liv. rm., stove, refrig. 247 N. Mount. 355-9505 tain Trail D:8-27tf

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NEWEST  
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**UNFURN.** 1 bdrm. duplex. Modern. Air cond. Patio. \$80. 136 W. Highland. EL 5-6354 D:7-23tf

**Deluxe Lower**  
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**STUDIO APT.**  
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2 Bedrooms, 1 1/2 baths, w-w carpets, drapes, private patio, blt-in range, washer space, air-cond., garage  
Block to park, dwntn. Child O.K.  
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291 W. Montecito St.  
Apt. B

**BACHELOR** cottage, furnished. \$60. Clean, water paid. 514 E. Montecito.

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sell and service all your drapery needs

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**Had Enough?**  
Seen all the "cell blocks" built around noisy swim pools? The ones with the tissue paper walls... Buildings constructed of cheap, inferior material just to last through escrow? Well, taste the luxury of living in a real quality building designed to give every apartment the utmost in privacy and the ultimate in comfort. The Sierra Madre Townhouse. Just a few 1 & 2-bdrm. units avail. Featuring real structural soundproofing. Rich nylon carpet, thermador Gold Medallion kitchens, private patios. All this is yours at \$125 to \$145 Mo. Come see this award-winning building at the corner of N. Mt. Trail & E. Highland (1 blk. east & 1 blk. north from downtown Sierra Madre). Call SY 58-0-58 or EL 5-3678. (You'll be glad you did).

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**Deluxe Air Cond.**  
**One & Two Bdrm.**  
Your choice, upper or lower on close-in quiet street. Rent or lease from \$100. Call manager 355-9911 or drop by  
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**BACHELOR** cottage, furnished. \$60. Clean, water paid. 514 E. Montecito.

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For Repair of  
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Carpets — Stove  
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**ROOM w/shower, lt. cooking, 1 or 2 persons.** \$50. Utilities pd. EL 5-2419 D:8-20

**PRIVACY with Valley View.** 1 bdrm. hilltop house. Fireplace, adults. \$110. CA 1-9489. D:8-27

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We can give you that youthful figure  
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## Robert D. Norton Speaks To UROC

Sierra Madre UROC members and friends will hear Mr. Robert Norton speak at their regular meeting on Tuesday, Sept. 1, at 8 p.m. in the Park House.

Mr. Norton is a native Californian. A graduate of Occidental College, he also did graduate work at USC and LASC. He is a veteran of World War II, having served in the Navy in the Pacific theater. During his last several years with Coast Federal Savings he has worked in all phases of public education on free enterprise and anti-Communism.

Mr. Norton's talk is entitled "Communism Versus Free Enterprise."

Anyone interested in this vital subject is cordially invited to attend.

Mr. and Mrs. John F. Angus of 405 N. Canon Dr. in Sierra Madre proudly announced the birth of their second child on Aug. 24. Ian Maurice Angus was born at St. Luke Hospital, weighing 7 pounds, 12 ounces. He has one sister, Amy-Ann, who is 3½.

The maternal grandparent is Mrs. Amy Westwood, a local resident. And from Spokane, Wash., Mrs. Walter Barnley rejoices at the arrival of her grandson.

## SPORTS AS

### Hank Ives SEES IT



#### SPORTS AROUND THE NATION

Making the grand sports circuit one finds Pearl Bailey opening at Tommy Hendrich's plush steak house in Cincinnati. Hendrich is the former slugging right-fielder of the Yankees who teamed with Joe DiMaggio and Charley Keller.

THE REDS have a few gimmicks going for them. They put on a jazz festival prior to a game. Nothing elaborate mind you, just Duke Ellington, Count Basie, Woody Herman and Dizzy Gillespie.

SPORTS CARS are practically unheard of in the East and Midwest. Could be the dinky-type cars don't pilot too well through snow drifts.

LISTENING to baseball announcers around the big sports scene makes it easy to appreciate Vin Scully, and yes, Bud Blattner too. Some of the so-called diamond tonil-tooners in the big-leagues are strictly from hunger. Lindsey Nelson with the Mets does a first-class job however.

WINDS were so heavy one

day in Ohio that Harness racing at Scioto Downs in Columbus, Ohio, lost the tote board and part of the grandstand and had to cancel the program.

SYRACUSE looks like the power in the East. Four let-terms on hand plus a bevy of big hard-running backs, Pity Bill Barnes and his Bruins when they invade the field of the Orangemen on October 10.

LOTS OF GREYHOUND races in the Rockies. Denver, Pueblo and Raton Park in New Mexico feature the doggies. Mile High in Denver charges two-bits admission with parking free. They have quinelas on every race, the daily double, twin quinelas in the tenth and eleventh races.

CENTENNIAL PARK in the mile high city has thoroughbred racing right now. Equi Host and Quotable were the only local campaigners we recognized. Lots of jockies that had the "cup-of-coffee" locally are on hand. Johnny Kunitake, Sam Suputo, Bradley Rollins, John Keene, Roland Clink, Robert Applebee, and Johnny Arterburn are the big guns there. Donald Lewis, a red-hot apprentice at Santa Anita a few years back is also there.

THE TIME FACTOR makes it mighty rough for transplanted Californians on the East coast. News reports and morning papers are virtually without results on the Angels, Dodgers and Rams.

VERNON GLASS who brought the Del Mar eleven to the Jr. Rose Bowl in 1959 is in his second year as head coach at Lamar Tech in Texas. He had been an assistant at Baylor since 1960.

THE ST. LOUIS CARDINALS football team is considered a prime threat in the NFL this year after making a good run for the money in 1963. QB Charley Johnson has an added years experience.

IS NORM VAN BROCKLIN'S Minnesota eleven for real? Guess Southlanders will find out Saturday night in the Coliseum when the Vikings tangle with the Rams. Personally I'll take the Vikings by 10 points.

GINO MARCHETTI who has decided not to retire as head of the Baltimore Colts slaughterhouse defense has a string of hamburger stands all over the East. They are much like the McDonald's stands around this area.

CHECK SIGNALS... Old Hankus overlooked Baltimore's Sam Bowens while tabbing his All-Rookie team. Put him in the outfield with Conigliaro and Oliva instead of Milwaukee's Ricco Carly who is also a good one.

AND WOULDN'T BILL RIGNEY or Walter Alston like to have Brooks Robinson as their third baseman? Should the Orioles win the A.L. as Old Hankus predicted, Robby should be a lead pipe cinch for MVP honors. That would be a nice quinnella for Old Hankus since he also tabbed the talented hot sacker at the beginning of the year.

AND SO HOME AT LAST Back just in time to see that Dean Chance gave up a run in Cleveland, and his audacity cost him a 1-0 loss. If Dino could only hit.

#### 49th Democratic

tee Convention in Sacramento was given by Mrs. Joseph Dennison of Claremont. Other council members who attended as delegates were Dr. James Findley of Claremont and Mrs. Robert Richards of Glendora.

Within the next ten days a pilot program will be initiated in the 49th District to help President Johnson's campaign. Johnson supporters will be able to establish Neighborhood Johnson Information Centers in their homes, with literature on the Johnson campaign and other campaign material available to the voters in their respective precincts. It is a California Democratic Council project, and the 49th District is one of four in which it will be tried out.

Those wishing to volunteer may call Mrs. Graham Bell, coordinator for the district, in Claremont.

Turn unwanted items into CASH — Use the Classified Ads

#### Annette McKee Wins Four Trophies, Five Medals For Excellent Swimming

Four trophies and five medals were won by Annette McKee for her swimming prowess in 3 Saturday swim meets this month.

On Saturday, August 1st, Annette won three medals at the Glendale regional meet taking first place in the 50 meter butterfly for 11 and 12 year old girls, and a first place in medley relay and also a first in a free style relay. This made her eligible to compete for county awards.

On August 8, the Los Angeles County championships were held at John Anson Ford pool in Bell Gardens and Annette won a trophy for taking first place in the 50 meter butterfly. She won this competition against girls from 50 other Southern California swim teams. She won medals again for her participation in both relay races — first place in the 200 meter medley relay and third place in the 200 meter free style relay.

She broke her own record times last Saturday at an invitational meet held in El Monte. Annette won the first place trophy for the 50 yard butterfly, second place trophy for the 50 yard free style, and second place trophy for the 100 yard individual medley in the final events of the afternoon. Qualifying times were established in the morning among the hundreds of entrants.

Being a member of two swim teams, the Pasadena "Y" and the Department of Recreation Bullfrogs (Pasadena High School) has given Annette the training and competition necessary to develop into a very fine swimmer.

She is the daughter of Mr. and Mrs. D. Earl McKee, 1453 Daveric Drive, Pasadena, and is a graduate of Don Benito Elementary School and will be entering the 7th grade at Marshall Junior High.

#### Agnes Leighton Succumbs

Friday, Aug. 18

Agnes Wolfe Leighton, 94 years of age, passed away Tuesday, Aug. 18, at the Willows Foundation in Garden City, where she had making her home.

Mrs. Leighton was originally from Pennsylvania but had made her home in California for the past 59 years and formerly resided at 174 E. Montecito Ave., Sierra Madre. She is survived by a nephew, W. D. Lynch of Vista, Calif.

Services were held Friday, Aug. 21, at 10 a.m. in the Ripple Mortuary Chapel, with Mrs. Dalphia Delander presiding at the reading. Interment was at Forest Lawn Mausoleum in Glendale.

Arrangements were made by Ripple Mortuary in Sierra Madre.

Attend the Church of your choice this Sunday

## Ripple MORTUARY

Sterling T. Ripple  
Funeral Director

201 West Sierra Madre Blvd.

in  
Sierra Madre

Telephone — ELgin 5-3414

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Ralphs GROCERY

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**APPLE SAUCE 10¢** 1-LB. CAN. SAVE 7¢

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**BABY FOOD 3 25¢** 4½-OZ. GLASS JARS. SAVE 10¢

LIBBY'S SLICED

**PINEAPPLE 5 14¢** 14-OZ. CANS. SAVE 25¢

DEL MONTE

**CATSUP 2 25¢** 14-OZ. BOTTLES. SAVE 13¢

ALL STAR

**TOMATOES 2 29¢** 28-OZ. CANS. SAVE 17¢

SHORTENING

**CRISCO 3 59¢** 1-LB. CAN. INCLUDES "5¢ OFF"

PILLSBURY

**FLOUR 5 49¢** 5-LB. BAG. SAVE 10¢

CIRCUS

**PEANUT BUTTER 5 55¢** 18-OZ. JAR. WITH BUTTER. SAVE 4¢

CHICKEN OF THE SEA LIGHT CHUNK

**TUNA 4 43¢** 9½-OZ. CAN. INCLUDES "3¢ OFF"

HORLICK'S INSTANT—NATURAL OR CHOCOLATE

**MALTED MILK 4 49¢** WITH FREE MALTED MILK TABLETS 14-OZ.

LIBBY'S

**BEEF STEW 4 49¢** 24-OZ. CAN. SAVE 4¢

KERN'S STRAWBERRY

**PRESERVES 3 39¢** 20-OZ. JAR. SAVE 10¢

TOM SAWYER VIRGINIA

**PEANUTS 4 49¢** 13-OZ. CAN. SAVE 16¢

MAZOLA

**CORN OIL 4 79¢** 1½-QUART. SAVE 4¢

PACIFIC HONEY TREAT

**GRAHAM CRACKERS 3 35¢** 1-LB. PKG.

M.J.B.

**COFFEE 7 79¢** 1-LB. CAN. 2-LB. CAN. 18-OZ. JAR. SAVE 1¢. INSTANT. INCLUDES 5¢ OFF.

KRAFT SALAD DRESSINGS

**24¢** 8-OZ. 34¢ 4-OZ. 38¢

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... IF YOU HAVEN'T TRIED RALPHS FOR PRODUCE LATELY, YOU SHOULD! NEW AND IMPROVED METHODS OF SELECTION, INSPECTION & TRIM... NEW CARE IN SHIPMENT, NEW INNOVATIONS IN GENTLE, MUST REFRIGERATION TO PRESERVE DEW-FRESH FLAVOR & CRISPNESS... ALL COMBINE TO BRING YOU PRODUCE THAT'S NEXT BEST TO GROWING YOUR OWN!

U.S. NO. 1-THOMPSON SEEDLESS

**GRAPES 2 19¢** LBS.

EXTRA FANCY—LAKE COUNTY—BARTLETT

**PEARS 2 25¢** LBS.

FRESH CRISP

**CELERY HEARTS 2 19¢** FOR

EXTRA FANCY

**ITALIAN SQUASH 10¢** EA.

ROYAL HAWAIIAN

**PINEAPPLE 39¢** EA.

RALPHS GOLDEN PREMIUM

U.S.D.A. CHOICE ONLY

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TRY CHUCK STEAK, FAMILY STEAK OR RIBS "A.L.A. MARINADE" WITH NEW MEAT MARINADE

**CHUCK ROAST 33¢** LB. SAVE 30¢ A LB.

U.S.D.A. GRADED CHOICE

**PRIME RIB ROAST 69¢** LB. STAND-UP CUT 4½ THRU 7½ RIBS

SMALL END 1ST 3 RIBS PRIME RIB ROAST

**ROAST 45¢** LB. CLOD OR POINT END BRISKET

**BONELESS BEEF ROAST 79¢** LB. LANCASTER FARMS

ARMOUR STAR FROZEN

**CORNISH GAME HENS 69¢** LARGE 20-OZ. SIZE

RALPHS OWN SPECIAL THICK SLICED

**BACON 89¢** LARGE 1½-LB. PKG.

RATH BLACK HAWK

**DAINTIEES 69¢** LB.

CENTER CUT

**7-BONE ROAST 39¢** LB. SAVE 30¢ A LB.

WELL TRIMMED

**CLUB STEAKS 98¢** BONELESS

**STEWING BEEF 79¢** LEAN BEEF

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**HAM SLICES 89¢** LB. FRESH FILLETS

**OCEAN PERCH 59¢** CERT-FRESH FROZEN COD OR

**PERCH FILLETS 49¢** 1-LB. PKG.

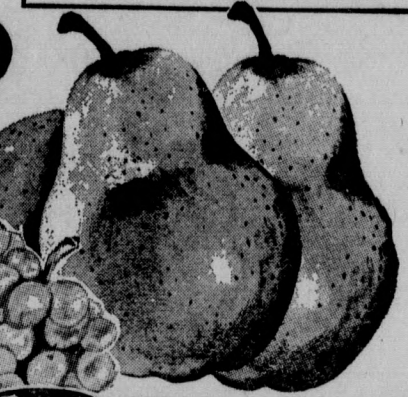
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**RAINBOW TROUT 49¢** 8-OZ. PKG.

4 FISHermen FROZEN

**FISH STICKS 49¢** IN PIZZA SAUCE 12-OZ. PKG.

WE GLADLY HONOR TELECREDIT CARDS



#### Ralphs FROZEN FOOD

FRESH FACT GRADE A REGULAR

**FROZEN PEAS 10¢** 10-OZ. PKG. SAVE 8¢

RALPHS REGULAR

**ICE MILK 39¢** ½ GALLON. VANILLA, CHOCOLATE, MOCHA OR LEMON CHIFFON. SAVE 10¢

COUNTY FAIR FROZEN

**FRUIT PIES 25¢** 8-INCH. VANILLA, CHOCOLATE OR MOCHA. SAVE 10¢

PICTSWET FROZEN

**MIXED VEGETABLES 5 10¢** 10-OZ. PKGS. SAVE 18¢

PICTSWET FROZEN

**COOKED SQUASH 2 37¢** 12-OZ. PKGS. SAVE 10¢

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RALPHS CHOCOLATE

**BANANA CAKE 63¢** 7 INCH 1 LAYER. SAVE 6¢

RALPHS MELTAWAY

**COFFEE CAKE 39¢** 4¢ EACH. SAVE 4¢

RALPHS

**BRAN MUFFINS 31¢** PKG. OF 6. SAVE 4¢

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**PUREX BLEACH 29¢** SAVE 11¢ ½-GALLON

**CHEER DETERGENT 59¢** GIANT PKG. SAVE 21¢

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**GRANULATED SOAP 67¢** 40-OZ. PKG. PRI-YUM 100%

**PURE GROUND BEEF 49¢** DOG & CAT FOOD. SAVE 6¢ 15-OZ. CANS

**CAT ABSORBENT 79¢** 10 LB. PKG.

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Huntington Dr. at San Gabriel Blvd. 211 E. Foothill Blvd. at 2nd Ave., Arcadia

Open Daily 9 A.M. to 10 P.M.; Sundays, 9 A.M. to 7 P.M. Open Daily 9 A.M. to 10 P.M.; Sundays, 9 A.M. to 9 P.M.



### Guest Speaker At Faith Lutheran

Choosing as his sermon scripture the section of Jeremiah 7:1-7, Guest Pastor S. G. Behrends of Los Angeles will speak on "The Temple of the Lord" in the 8:45 and 10:30 Sunday morning worship services at Faith Lutheran Church, 845 Hastings Ranch Drive.

The Rev. Mr. Behrends is the assistant pastor at Pilgrim Lutheran Church for the Deaf, 1233 S. Vermont Ave. in Los Angeles.

Mr. James Ottosen again will read the scripture lessons in the 8:45 service. The Introit in the 10:30 service will be sung by Mrs. Lenore Beckstrom. Mr. and Mrs. Don Hargens will be the church hosts.

In the session of the Adult Bible Class at 9:35, the Rev. Behrends will present a lecture on "Our Work Among the Deaf." He also will illustrate the media employed to reach those who have ears but cannot hear.

### Court May Decide

selves in an orderly and polite manner. Every move has been of a fair and legal nature with expert counsel from an attorney representing the merchants.

Although the merchants have reportedly been accused of violating the law, it must be kept in mind that the judicial branch of our government (courts) and not the legislative branch (in this case the City Council) is the judge as to violation.

Let us hope the knotty problem can be settled short of court action!

The Zurn sisters are still plugging away at a college education. Georgia will complete her fourth year at Occidental this '64-'65 school year, and receive a degree in psychology. Laurie, her younger sister, will be returning to Cal Poly for the second year. She also is majoring in psychology. They are both residents of Sierra Madre, 31 E. Bonita Ave.

### Bethany

Bethany Church of Sierra Madre, on Baldwin and Montecito, presents this coming Sunday evening, August 30 at 7 p.m. Mr. Charles Corwin of Tokyo, Japan. Mr. Corwin and his wife and family are home on a brief leave of absence from the Tokyo Evangelistic Center, a mission station they serve in Japan.

The Center seeks to minister to the vast college-student population of Japan. Japan is the most literate nation in the world and the opportunities to present the Gospel of Christ through every method available is of utmost concern to Mr. Corwin and his associates.

He and his family are partially supported by Bethany Church through its Missionary Fund, which nears the \$30,000 annually. Corwin will relate some of his experiences and concerns of the work.

Mr. Harold Ankeny, minister of education at the church, will bring the message at the 11 worship hour on the theme, "The Shape of the Servant." Ankeny is now in his fourth year as education minister of the

### Church Notes

church. Both of these men are ministering in the absence of Dr. and Mrs. Schaper, who are currently on an extended journey, visiting missionary stations around the world.

Pastor Schaper will be ministering this weekend and all next week at a Missionary Conference sponsored by Greater Europe Mission. Over 100 missionaries serving greater Europe will be present for the conference, to be held in a Swiss retreat.

Bethany Church cordially welcomes all who may be looking for a church in which the evangelical gospel is preached and taught.

It is an independent church, affiliated with the National Association of Evangelicals and enjoying its 45th year of ministry in Sierra Madre. A Sunday school, meeting at 9:30 a.m. with almost 50 classes for every age, is ready to serve the families of this community.

### Congregational To Have Guest Speaker Sunday

Dr. Williston Wirt of Claremont will preach in the pulpit of the Sierra Madre Congregational Church this Sunday, August 30. He is well-known to the congregation of the local church, for he conducted Bible Study classes on Sunday mornings in the early months of this year.

Although now retired from the active pastorate, Dr. Wirt has taken up a new career as librarian, serving on the staff of the Pomona Public Library as Reader's Assistant. Prior to his retirement, he served parishes in Hawaii, Berkeley, Chula Vista, and Oregon. He is the son of Loyal Lincoln Wirt, outstanding Congregational clergyman of the previous era.

Services at the church are at 10 o'clock on Sunday morning.

### United Way

A native of San Diego, Mrs. Schaar was director of advertising and public relations for a retail jewelry firm prior to her recent move from San Diego to the Los Angeles area. Among her previous affiliations, she worked as an account executive for two San Diego advertising and public relations agencies, was assistant to the director of community relations at General Dynamics/Astronautics and assistant to the executive producer, Fiesta del Pacifico in San Diego.

Mrs. Schaar is an associate member of the Public Relations Society of America and former director of the Advertising and Sales Club of San Diego.

She and her artist husband, Robert, plan to reside in the Pasadena area with their two children, Bobby, 9, and Denise, 18 months.

Attend the Church of your choice this Sunday



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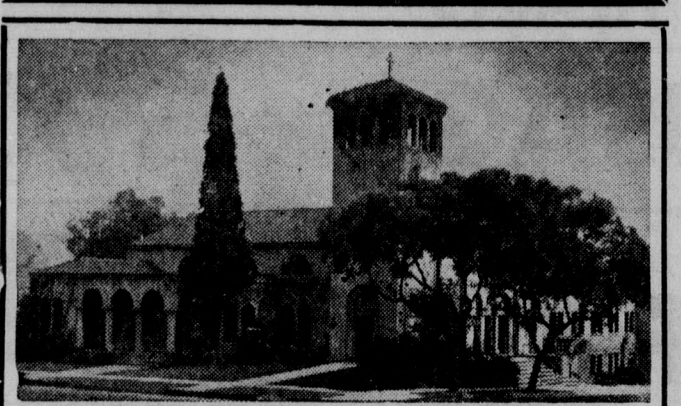
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Defensive driving will always pay BIG dividends

The real Bargains are found in the Classified Ads

**FAITH LUTHERAN CHURCH**

The Lutheran Church — Missouri Synod  
845 Hastings Ranch Drive, Armin W. Hesse, Pastor  
9:35 — SUNDAY SCHOOL & BIBLE DEPARTMENTS  
8:45 & 10:30 — SUNDAY WORSHIP HOURS  
Pulpit Message: "The Temple of the Lord,"  
by the Rev. S. G. Behrends of Los Angeles  
A CHRISTIAN WELCOME TO YOU!




**Sierra Madre Congregational Church**  
"The Church of the Singing Tower"  
Dr. Williston Wirt, preaching  
Rev. George Lindsay, preaching  
Morning Worship and Church School: 10 o'clock  
Family Vacation Church School: 6:30 P.M.

**"The Church of the Lighted Cross"**

## TRINITY

PRESBYTERIAN CHURCH

Sierra Madre Blvd. and  
Hastings Ranch Drive  
Rev. Donald H. Ostrander, Pastor



SUNDAY, AUGUST 30  
IV — "To Live Beyond Self"

CHURCH SCHOOL & WORSHIP 10 A.M.  
YOUTH FELLOWSHIP — JR. & SR. HI — 7 P.M.

**Santa Anita Church of Religious Science**  
228 W. Colorado Blvd., Arcadia HL 6-8206

Sunday, August 30 — 9 and 11 A.M.  
**"THE TURNING POINT IN LIFE"**

SANTA ANITA CHURCH DAY SCHOOL —  
Non-demonstrational 1964-65 school year —  
Kindergarten through sixth grade.  
Mae Carden Method of Learning

**BETHANY CHURCH**  
(INTERDENOMINATIONAL)  
Baldwin at Montecito Robert N. Schaper, Pastor

9:30 a.m.—Sunday School "Living Christ Series"  
11:00 a.m.—"The Shape of the Servant"  
Harold Ankeny, Minister of Education  
6:00 p.m.—Christian Endeavor for all youth  
7:00 p.m.—Mr. Charles Corwin  
Tokyo Evangelistic Center, Japan

**First Church of Christ, Scientist**  
186 W. HIGHLAND AVE., SIERRA MADRE

Sunday Service (small children cared for) 11:00 A.M.  
Sunday School for pupils up to age 20 ... 9:30 A.M.  
Wednesday Testimonial Meetings ... 8:00 P.M.  
"Life of Christ Jesus"

READING ROOM, 22 N. BALDWIN AVE.  
Saturday ... 10-5 P.M.  
Daily Except Sundays and Holidays ... 12-5 P.M.

**EPISCOPAL Church of the Ascension**  
N. Baldwin at Laurel  
Rev. Harley Gibbs Smith Jr., Rector  
Rev. James H. Miller, Curate

SUNDAYS

7:30 a.m.—Holy Eucharist  
8:20 a.m.—Morning Prayer  
9:30 a.m.—Sung Eucharist and Sermon.

WEEKDAYS

7:00 a.m.—Holy Eucharist  
2nd Eucharist Wednesday at 9:00 a.m.

### Golden Text for Sunday Given

The life of Christ Jesus—from His birth through His ascension—will be taken up at all Christian Science churches on Sunday.

The Golden Text is from Isaiah 9: "Unto us a child is born, unto us a son is given; and the government shall be upon His shoulder."

Readings will include these lines from "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "Jesus established what He said by demonstration, thus making His acts of higher importance than His words. He proved what He taught. This is the Science of Christianity" (p. 473).

### Film To Be Shown At Bethany Church

The spectacle of Herod's banquet, including the dance of Salome and her demand for John the Baptist's head, is vividly brought to life by a superb cast of professional actors in "Fate of John the Baptist," a full-color motion picture to be shown at Bethany Church on Sunday, August 30 at 9:30 a.m.

John Kershaw, general chairman, said the film continues the high technical and professional standards which are giving the Living Christ series a new and important place in Christian teaching. It was first released in 1957.

"Our purpose in these weekly showings is instruction, of course," Mr. Kershaw said, "but the very nature of the story makes every film in the series among the most entertaining motion pictures you ever watched."

He said the public is invited to all showings held in the sanctuary of the church, which is located at 93 N. Baldwin in Sierra Madre.

### Ice Cream Social September 2nd

The Bethany Lutheran Luther League will sponsor an ice cream social on Wednesday, September 2 at Bethany Lutheran Church, 2666 LaTierra St. (on Sierra Madre Blvd.) in East Pasadena. Ice cream and cake will be served on the patio beginning at 7 p.m. The young people will present an informal program beginning at 7:45 p.m. The public is invited.

Bethany Lutheran continues with the summer schedule with Sunday school at 9:15 a.m. Religious films are being shown during the summer months in place of the regular class sessions. The worship service begins at 10 a.m. This schedule will continue through Sunday, September 13.

**BETHANY Evangelical LUTHERAN CHURCH**  
La Tierra and Vinedo on Sierra Madre Blvd.  
East Pasadena

Summer Schedule  
Sunday School  
9:15 A.M.  
Worship Service  
10:30 A.M.  
(Nursery Provided)

Sermon:  
"One Out of Ten"  
Nells C. Carlsen, Pastor

## 2nd Big Week... WORLD'S FAIR of VALUES

With the Spotlight on Savings

FEATURING FAMOUS BRANDS OF FOODS... A SPARKLING EXHIBIT OF PRIZE PRODUCE... A DISPLAY OF TOP QUALITY MEATS WERE PROUD TO SELL!

**VON'S and Shopping Bag**

We Gladly Honor TELECREDIT CARDS

**TV DINNERS**  
Swanson's—Choice of Varieties  
FROZEN 11 OZ. PKG.  
**49¢** Save 16¢

**HUNT'S PEACHES**  
Sliced or Halved Clings  
2 1/2 CAN  
**19¢** Save 8¢

**YUBAN COFFEE**  
Rich 100% Colombian Blend  
1 LB. CAN  
2 LB. CAN \$1.57  
**79¢** Save 10¢

**FRESH EGGS**  
Dundee—Grade AA  
DOZEN Med. Size  
**35¢** Save 10¢

**SCOTTIES TISSUES**  
Facial—Assorted Colors  
400 COUNT  
**19¢** Save 6¢

**Chuck Roast**  
U.S.D.A. CHOICE STEER BEEF  
Blade Cuts  
CUSTOM TRIMMED  
**35¢/lb**

**Center Chuck**  
BONELESS CHUCK  
U.S.D.A. CHOICE  
STANDING CUTS  
**69¢/lb**

**Rib Roast**  
U.S.D.A. CHOICE  
BONELESS  
**79¢/lb**

**Family Steak**  
BONELESS  
SHOULDER  
**79¢/lb**

**Rib Steaks**  
SHORT CUT  
CHOICE BEEF  
**79¢/lb**

**CHUCK STEAKS**  
U.S.D.A. Choice Beef  
Broil or Barbecue  
**39¢/lb**

**PORK SPARE RIBS**  
Lean, meaty  
Eastern Quality  
**49¢/lb**

**Beef Buys for Econ-o-Meals**  
Boneless Stew Beef 79¢  
Short Ribs of Beef 35¢  
CORNED BEEF BRISKET 49¢  
Cook's or McCoy's... Lean, Boneless  
Extra Special Whole or Point Half...

**BACON SALE!**  
• Von's Table King  
• Swift's Premium  
• Wilson's Certified  
• Farmer John  
• Hormel Black Label  
SLICED 1 LB. PKG.  
Your Choice  
**57¢**

**Seaford Sea-lections**  
Fresh Salmon 79¢  
Fancy Halibut Steaks 67¢  
In the Frozen Food Cases  
Mrs. Friday's Breaded Shrimp 1 lb. Pkg. \$1.49  
Carnation Fillet of Sole 1 lb. Pkg. 69¢  
Fish Sticks in Pizza Sauce 12 Oz. Pkg. 59¢

**Liquor Features**  
Spirit of Kentucky  
**KENTUCKY BOURBON**  
STRAIGHT—86 PROOF  
Exclusive at Von's & Shopping Bag  
SPECIAL PRICE YOU SAVE 40¢  
**\$3.99** FIFTH

**Millbrook Gin or Vodka**  
80 PROOF FIFTH  
**2.99**

**Gettelman's Beer**  
BREWED IN MILWAUKEE  
12 OZ. CANS  
**6 CAN 99¢**

**Von's Bakery**  
VON'S POUND CAKE  
Plain—Delicious with Fruit or Ice Cream... **39¢**  
VON'S APPLE PIE  
Deep 8 Inch, Regular 65¢ Pie... **49¢**

**Sundries Special**  
SECRET ROLL-ON DEODORANT  
Reg. 75¢ Large Size  
Price includes 7¢ Off Deal  
**49¢**

**Aurora Toilet Tissue**  
NEW SUPER-SOFT 2-PLY  
WHITE, PINK, YELLOW WITH  
PURE WHITE ON ONE SIDE  
4 2 ROLL \$1.00  
PACKS

**Style Hair Spray**  
BY MODART... CONTAINS R.V.P.  
WATER SOLUBLE FORMULA  
10 Oz. Spray Can  
**99¢**

**PETER PIPER**  
Sweet Pickles  
WHOLE 22 OZ. JAR  
**49¢**

**PACQUIN'S**  
Hand Cream  
MEDIUM SIZE  
**67¢**

**Macaroni & Cheese**  
Mortini's Apple Juice 39¢  
Pacific Thin-Flake Salines 31¢  
Mazola Corn Oil 33¢

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(East of Fair Oaks)

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Sierra Madre Blvd.





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# FOOD PRICES

## Produce o' Plenty SALE

Large, fresh  
ROMAINE LETTUCE **10**¢ ea

Crisp, all purpose  
GRAVENSTEIN APPLES **10**¢ lb

Extra fancy Kentucky Wonder  
GREEN BEANS **19**¢ lb



## DELICATESSEN SPECIALS PREPARED DAILY IN OUR OWN KITCHENS

Roberts Home Made  
CARROT and RAISIN SALAD lb. cup **35**¢

KRAFT MONTEREY  
JACK CHEESE **55**¢ lb

OSCAR MAYER BOLOGNA  
All - Meat or All - Beef 7-oz. Pkg. **29**¢

Courteous  
Butchers  
To Serve  
You  
We Do Custom  
Cutting

LEGS and THIGHS  
**47**¢ lb

BREASTS  
**67**¢ lb



WINGS  
**7** lbs. **\$1.00**

LIVERS **69**¢ lb | NECKS and BACKS **3** lbs. **10**¢ | GIZZARDS and HEARTS **5** lbs. **\$1**

World's first  
registered ham  
Hormel Cure 81—a  
boneless, smoked ham  
so nearly perfect each  
one is individually  
registered.



Whole **\$1.19**  
or Half **1** LB.

Farmer John  
Pure Pork

LINK SAUSAGE **59**¢ lb

Fresh Lean

GROUND BEEF 39c Lb. **3** lbs. **\$1**

LARGE BREADED SHRIMP **89**¢ lb

Hormel Black Label  
LEAN SLICED BACON **55**¢ lb

Apple Juice MACOMBER'S 24-oz. Btl. **4** FOR **\$1.00**

Kidney Beans S & W RED 15-oz. can **6** FOR **95**¢

Lorna Doone N. B. C. 10 1/4-oz. Pkg. **3** FOR **\$1.00**

Cinnamon Wafers SUNSHINE 10-oz. Pkg. **4** FOR **\$1.00**

APPLE SAUCE IRIS FANCY GRAVENSTEIN 15-oz. Glass **4** FOR **\$1.00**

COFFEE Maxwell House Lb. Can **73**¢

Chow Mein Noodles LA CHOY Fancy Lge. can **2** FOR **39**¢



## FROZEN FOOD SALE!



## Vacuum-Sealed Vegetables ALL WITH BUTTER SAUCE

PEAS -- 10-oz. Pkg.

GREEN BEANS -- 9-oz. Pkg.

CUT CORN -- 10-oz. Pkg.

CHOPPED SPINACH -- 10-oz. Pkg.

MIXED VEGETABLES -- 10-oz. Pkg.

BROCCOLI SPEARS

FORDHOOK LIMAS

**3** FOR **89**¢

10-oz Pkg. **3** FOR **\$1.00**

AMERICAN BEAUTY  
SPAGHETTI

12-OZ. PKG.

**2** FOR **35**¢

LAWRY'S  
SPAGHETTI SAUCE MIX

1 1/2-OZ. PKG.

**5** FOR **\$1.00**

Instant 100% Pure  
Tenderleaf Tea 1 1/2-oz. jar **69**¢ NET

Plain or Iodized  
LESLIE'S SALT 26-OZ. **2** FOR **25**¢

For Dogs and Cats -- 4 Flavors  
THORO-FED BURGERS CAN 9-OZ. **2** FOR **33**¢

Bumble Bee  
PINK SALMON Tall can **55**¢

River Queen Salted  
MIXED NUTS 13-OZ. CAN **69**¢

Prices effective Wed. - Sat., Aug. 26 - 28

"Large enough to  
serve you, small  
enough to  
know you"

Plenty of  
Free  
Parking  
on  
Our Lots





# Editorially Speaking....

Your newspaper fights for you and for the right to know. It attempts to secure the best for the communities of which it is a vital part. Many hours are spent each week in serving you. Your newspaper is proud to foster those things which are of immeasurable importance to each of us.

## Down the Drain

The Citizens Public Expenditure Survey reports that about \$9 out of every \$100 you pay in federal taxes now go into federal aid, and the total is expected to reach the almost incredible figure of \$10.6 billion in fiscal 1965. By way of comparison, that is four times its size 10 years ago when federal aid came to \$2.7 billion.

To add one more revealing statistic, there are at least 59 programs for federal assistance to state and local governments. More are in the works.

One grave trouble is that Congress very seldom looks back to see if the aid programs it adopts are actually doing what they were supposed to do. And, once started, few of these programs ever end.

A proposed bill calls for periodic Congressional review of federal grant-in-aid programs. This is clearly necessary — and the money saving that could and should result in just part of the story. The way things are going, state and local governments will in time become meaningless anachronisms, totally dominated by the federal colossus. And local pride, responsibility and independence will go down the drain with them.

## Drugs and Risks

The safety of prescription drugs has become a subject of controversy and of regulatory action. Like all matters which are beyond the comprehension of the layman, a result may be widely held and unfounded fears in some instances may reach a degree of hysteria.

The fact is that every possible step is taken by the pharmaceutical industry and other interested organizations to assure any drug's safety. The techniques for detecting possible toxicity in every known body system have been tremendously improved in late years. Testing is far more thorough than is generally realized. For instance, the Pharmaceutical Manufacturers Association estimates that, in a recent typical year, its member firms made use of nearly 9 million animals in order to determine whether or not various new drugs were suitable for trial in man.

But the animal tests are not enough. At a certain stage testing on humans must be carried out under the direction of responsible physicians. The number of humans thus involved must be steadily increased until a large enough sample is obtained to determine the safety and utility of the drug in actual clinical practice. During these tests, great numbers of compounds are eliminated. Actually, only one out of an estimated 3,000 compounds originally synthesized by the pharmaceutical manufacturer survives as a drug.

Even so, all risk cannot be eliminated — a truism which applies to all ventures into the unknown. But, measured against the benefits, the risk in drugs produced by reputable manufacturers and prescribed by physicians is seen for the minuscule thing it is. And legislative or regulatory efforts to eliminate all risk, no matter how sincerely meant, can only act as a brake on progress in this most vital of fields.

## Cooperation Wins

A significant breakthrough in the doctrinaire attitude that has dominated so many people and agencies in government in the matter of electric power was made when President Johnson gave his approval to a great transmission intertie that will serve the entire Pacific Coast area. As finally agreed upon, the intertie links the facilities and services of the federal government, some public power agencies such as the Los Angeles municipal power system, and investor-owned utilities like Pacific Gas and Electric Company, Southern California Edison, and San Diego Gas and Electric.

The intertie will provide an 11-state network of high voltage transmission lines for distribution, mainly, of surplus power from the big Bonneville Dam. Both construction of the lines and operation of the service will be a truly cooperative venture between the public and private elements. Needs of public consumers, including California's Water Plan, are protected, as are the needs and interests of individual and industrial customers of the utilities.

Not the least of all benefits involved is the immense savings in taxes that will be effected by the cooperative use of the skills and facilities of the tax-paying private utilities. Nationalized power, the dream of doctrinaires, has proved a nightmare of cost in other nations. Power generated and distributed by investor-owned industry in this nation has proved one of the great bargains of the age. It is encouraging to see a newly evident awareness of this fact in governmental circles.

## Fair Moon; Farewell!

Probably a lot of people, like us, are still thinking about that Ranger picture-taking expedition to the moon. To a layman, the photographs are fascinating. To trained, scientists they are spectacular mines of information. They can find practically everything in them but green cheese.

One thing bothers us, however. The closer we get to familiarity with the moon, the sooner that old friend of warm summer evenings and frosty nights will lose its romantic appeal. No longer will it be Ben Johnson's "Queen and huntress, chaste and fair," John Gay's "fair regent of the night." Just a big hunk of pock-marked lava and dust and minerals, plus some busted-up hardware from the space age.

## Sierra Madre News

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R. Robert Evans } Editors and Publishers  
Peggy L. Evans }  
Dr. Henry V. Witte }  
Jody Beavers }  
Frederic Schweppe }  
George Maurer }  
Editorial Executive  
Advertising Manager  
Plant Superintendent  
Typesetting Foreman

NOTE—The opinions expressed in credited columns of the Sierra Madre News are those of the writers and do not necessarily represent those of the News.  
Letters addressed to the editor of the News are welcome, however, they must be signed with correct name of the writer. The writer's name will be withheld if requested. Individuals may feel free to express their ideas insofar as they remain within the bounds of propriety, however, letters attacking individuals or personalities will not be published.  
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## FREEDOM

At Any Price

By E. V. Witte

During the past three decades the Communists and Socialists have accommodated themselves nicely within the Democratic Party. During the same span of time the Council on Foreign Relations (one world socialists) has come to represent the liberal wing of the Republican Party. Where does that place Americans who believe in our free enterprise system, who recognize the threat of Communism, and who desire to retain their national identity? — Squared in accord with the conservative position of Goldwater.

Goldwater conservatives, still mesmerized by the sweet taste of victory, might do well to remember that "time and tide wait for no man."

The Eastern wheelers and dealers show definite signs of having quickly shaken off the effects of the western shellacking administered them at the Cow Palace by Arizona's Senator Barry Goldwater.

The July 17 issue of The National Republican Congressional Committee Newsletter tips the hand of the Eastern Liberals. It purports to contain excerpts from the Republican Platform. However, it has been reported that, upon careful reading, it becomes quite apparent that almost every strong anti-Communist statement in the Republican Platform has been deleted in the newsletter. It is the thinking of many political pundits that this newsletter is being sent to Republicans all over the country with the obvious intent of completely distorting Goldwater's anti-Communist platform! Control of the Eastern Kingmakers over the National Republican Congressional Committee in Washington is documented by the following comparison of quotes from the July 17 Newsletter with the official Republican Platform:

The NRCC Newsletter quoting the platform states, "Our Nation's leadership must be judged by... the stand it takes toward Communism." The text of the Republican Platform reads: "Our Nation's leadership must be judged by — indeed American independence and even survival are dependent upon — the stand it takes toward Communism."

The following paragraph of the official Republican Platform was completely omitted: "As long as Communist leaders remain ideologically fixed upon ruling the world there can be no lesser goal (than victory for freedom). This is the supreme test of America's foreign policy. It must not be defaulted. In the balance is human liberty every place on earth."

Should it be surprising that the above paragraph was deleted? Not when Americans learn the purpose behind the Council on Foreign Relations which counts among its favored membership such liberal stalwarts as Henry Cabot Lodge, Nelson Rockefeller and Richard Nixon. The aims of the Council on Foreign Relations, according to its own

publications, are:  
(a) Submerging the sovereignty of the United States in the now Communist-dominated United Nations;  
(b) Foreign Aid to friend and foe alike;  
(c) Secret negotiations directly with the Soviet Union;

(d) Disarmament of the United States, even if unilaterally.  
The NRCC Newsletter quotes the Platform, "We reject the notion that Communism has abandoned its goal of world domination..." but omits: "Republican foreign policy starts with the assumption that Communism is the enemy of this Nation in every sense until it can prove that its enmity has been abandoned."

"We hold that trade with Communist countries should not be directed toward the enhancement of their power and influence, but could only be justified if it would serve to diminish their power."

It has recently been pointed out that: "The obvious reason for the deliberate suppression of the most significant portions of the Republican Platform is the fact that the Eastern Liberal Republicans, the Council on Foreign Relations, do not look upon the Soviet Union as the enemy of the United States. Rather they seek an eventual partnership between the United States and Communist Russia. Further, the kingmakers are in favor of increasing trade with our enemy, the Soviet Union."

The NRCC Newsletter quotes, "We are opposed to the recognition of Red China," but omits, "We steadfastly support Free China."

Goldwater, with a powerful assist from the grass roots of America, put the Eastern kingmakers down for the count but not out. Between now and November 3 let us all arm ourselves with facts. Let us put the Socialist kingmakers out by putting Goldwater in!

## Up 18.4 Per Cent

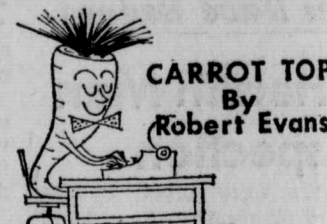
## Total Tax Burden In State Reaches New High In 1964

The total tax burden statewide in California reached a peak high of \$17,309,500,000 for the year ending June 30, 1964, according to recent estimates by California Taxpayers' Association. This is an increase of \$2,690,500,000 or 18.4 per cent in the two years since June 30, 1962, when the total figure for Federal taxes, State revenues and local property and sales taxes amounted to \$14,619,000,000.

For 1963-64 the total tax burden on a per capita basis for Californians reached \$961.86, up \$89.40 or 10.2 per cent from the 1961-62 figure of \$872.46. The average annual tax burden of a hypothetical family of three would amount to around \$2,885, Cal-Tax estimated.

The Federal share of the total tax burden on Californians reached \$10,464,200,000. State revenues amounted to \$3,673,500,000 and local property and sales taxes combined totaled \$3,171,800,000 for 1963-64.

In percentage increase during the two-year period, State revenues led the procession with 26 per cent. Federal taxes increased 16.6 per cent, closely followed by local taxes on property and sales with 16.3 per cent.



he must know his entire operation and be able to operate it to be a financial success. Secondly, he must have "writing ability" and this is generally achieved by first having the desire, coupled together with four years of college education or equivalent in experience.

Having achieved these two things, he must have the financial ability to purchase a newspaper plant, and this one means \$200,000. Having shown his ability as a good credit risk, he then generally "hocks" the family jewels for the next 40 years and plunges in, "do or die."

After he has met all the above requirements, he is now ready to become an Editor-Publisher-Owner, and he starts his crusade for the community.

He cannot pick up his hat and move on. He lays his entire life and possible fortune on the line, his only recourse being that should it "become too hot in the kitchen," he can place his publication on the market and sell it.

This has been done in Sierra Madre, and a great financial loss has been the reward of those Editor-Publisher-Owners.

This is not the case of your present Editor-Publisher-Owner. As stated before, these situations are not "easy to come by," and I am extremely happy, in my ignorance, of having acquired this title in Sierra Madre. I had a good heavy thick skin before I came here, and a couple more layers have been added in the past two years. I am a fairly good "stoker" of stoves and furnaces myself, and I doubt very much whether the "heat" would get too great for the "devil" himself. It is my plan to be around for a good long time, I hope, I hope, I hope... sorry.

## OUT OF THE COBWEBS

10 Years Ago:  
August 26, 1954

Charles Worthington Jones, Sierra Madre's first mayor, marked his 86th birthday Sunday with some of his family around him to celebrate the occasion. In the regular meeting Tuesday night the City Council, successor to the City's first official board which Jones headed from 1907 to 1914, adopted a congratulatory resolution in his honor.

"Let us pin a rose on you" will be the slogan of the Sierra Madre Float Association which last week set Sept. 25 as the date for a fund-raising project to help finance a community float entry in the New Year's Day Parade. A newly appointed finance committee will meet tonight to advance plans for this and possibly other money-raising events. The Float association also has under way at the present time a campaign to enlist members, and a contest for the selection of a famous saying to be depicted in the design of the local float entry.

Robert H. Green, manager of the local offices of the Southern California Edison Company, accompanied by Mrs. Green and their son, Bob, expects to leave this week for a 10-day vacation in the High Sierras. Their daughter, Suzanne, who was graduated from Monrovia-Duarte High School, will attend Santa Barbara State College in the fall.

20 Years Ago:  
August 1944

As a special summer treat for the 385 young members of the Toy Loan Library, the Civic Club is planning a party to be held in the City Park Sept. 2. Among special events being planned for the party will be the awarding of adoption dolls and honor toys to those children who have attained the required 20 satisfactory marks on their membership cards. In attaining the 20 "S's" a child has proven itself to be responsible and respectful of property.

Alaska will without doubt be the new frontier in North America following the war, when thousands of service men stationed there for defense plan to return to make their homes, according to Mr. and Mrs. Harold Richards of Cordova, Alaska. Not only is Alaska rich in minerals of many kinds, in fertile soil, pleasant climate, but also has vast

areas of pulp wood. However, in the 600,000 square miles of country, there are as yet only 80,000 people and 2,500 miles of roads.

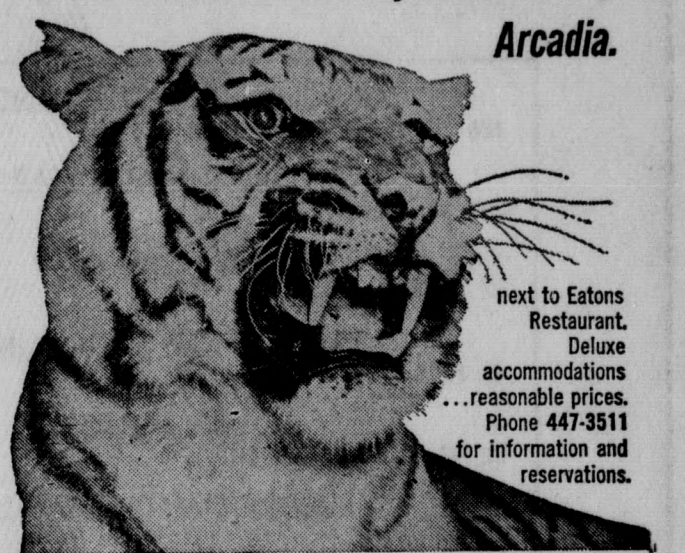
A feature of the weekly Kiwanis Club luncheon meeting on Tuesday was a two-minute extemporaneous speech given in excellent form by Boy Scout Calvin Floyd, who in this way won his merit badge in public speaking. The latter part of the meeting also was conducted by Scout Floyd as part of his citizenship training.

30 Years Ago:

August 31, 1934  
Ye Good Ship Alka-Seltzer went down off the coast of Balboa Sunday, with one man aboard. Rudolph Hartman, skipper of the craft, got very, very wet, and Monday purchased a set of life preservers. Divers recovered the "Alky" and her outboard motor.

Some grocery prices advertised in 1934:  
Prime rib roast, boned and  
Please turn to Page 15

WANT TO FEEL  
LIKE A TIGER AGAIN?  
Take the "little woman"  
and spend a relaxing weekend  
soon... at EATONS HOTEL  
... a secluded hideaway... in nearby  
Arcadia.



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Ocapulco



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Arcadia

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COMMUNISM... ON THE OFFICIAL GOVERNMENT LEVEL? AND IS IT SO CLANDESTINE, THE AMERICAN PEOPLE, LIKE THE TRUSTING WIFE, WILL BE THE LAST TO KNOW?

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ASK FOR A CATALOG . . . SEE THE WONDERFUL  
PREMIUMS THAT ARE WAITING FOR YOU

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156 W. Sierra Madre Blvd.	EL 5-7297
<b>ARNOLD'S HARDWARE</b>	
297 W. Sierra Madre Blvd.	EL 5-3365
<b>NORM'S GARAGE</b>	
22 E. Montecito	EL 5-1146
<b>RALPH'S SHOE STORE, INC.</b>	
41 N. Baldwin	EL 5-0479
<b>ROYAL DRUGS</b>	
82 W. Sierra Madre Blvd.	EL 5-3456
<b>SIERRA MADRE PAINT &amp; WALLPAPER</b>	
35 N. Baldwin	EL 5-3378

WHEN YOU SPEND A DIME IN THESE STORES . . .

Ask for  
**J.N. GREEN STAMPS**

### All County Employees Have Badges

## Beware Phony Health Men Who Ask For Inspection

Los Angeles County residents were urged by the Board of Supervisors to beware of phony "health officers" seeking admittance to dwellings under the guise of making termite control inspections.

Supervisor Frank G. Bonelli advised citizens to request proper identification from anyone who represents himself as a health inspector or pest control operator.

Bonelli said the Board also has requested the State Structural Pest Control Board to continue to exercise vigilance in the issuance of licenses to pest control operators and continue to investigate and act upon any complaints received relative to the operations of licensed pest control operators.

Bonelli asked the County Health Officer, County Counsel and Chief Administrative Officer at the July 21 supervisors' meeting to investigate reports of phony "health officers" seeking admittance to apartments for possible future burglaries. This followed recent published reports in a Hollywood newspaper of fake inspectors preying on apartments in the area.

Today's report pointed out that inspection of residences and apartments for termite control is performed by private operators licensed by the State Board, Bonelli noted. While County Health Department employees do inspect dwellings to insure

conformance with State Law requirements, they DO NOT make termite control inspections.

It is a misdemeanor to engage in business as a structural pest control operator without a state license. Licensees receive as a part of license issuance a pocket-size registration certificate which is renewed annually, which bears the person's name and the name and address of the firm represented. These licenses are issued in two categories, namely "operator" and "field representative."

Bonelli emphasized that all field inspector personnel of the County Health Department, including former as **Angels City employees**, ARE provided with an official badge and identification card which identifies them as a "Deputy Health Officer."

"All bona fide Health Department employees and pest control operators carry and are required to display proper identification upon request," Bonelli declared, "so it is entirely appropriate that county residents demand display of this identification when approached by anyone saying he is engaged in field investigation work."

### 2 Space Vehicles To Mars In '64

Operations from Cape Kennedy, Florida.

Interplanetary scientific equipment on the Mariners will report on radiation, magnetic fields, and micrometeorites.

If either Mariner is functioning at planet encounter, planetary experiments will return television pictures and other measurements of the planet.

Future exploration of Mars will require landing an instrumented capsule on the surface to perform biological experiments. Designing a capsule, however, requires accurate information on the density of the Martian atmosphere. Current scientific estimates vary over a wide range.

Therefore, an attempt will be made to make a measurement of the Martian atmosphere in the Mariner-Mars 64 mission.

This will be accomplished by selecting a spacecraft trajectory that will cause the spacecraft to pass behind Mars and to be occulted from Earth. Prior to occultation the tracking signal transmitted from the spacecraft will pass through the Martian atmosphere. The effects of the atmosphere on this radio signal will yield information on the varying density of the Martian atmosphere. One or both of the Mariners may perform this experiment.

It is expected that the proximity of Mars to the asteroid belt may produce a higher incidence of micrometeorites than was the case in the flight of Mariner II from Earth to Venus in 1962. Part of the exploratory nature of the first Mars mission will be to determine if micrometeorites constitute a serious hazard in flights to Mars.

The first Mars mission will also yield important data on space navigation over tremendous distances and on the capability of powering a spacecraft by converting sunlight to electricity during a mission in which the Sun-spacecraft distance is steadily increasing. The Mars Mariners will be equipped with four solar panels as compared with two for Mariner II and the Ranger lunar impact spacecraft.

Unprecedented distances in space are involved in this mission. At launch, the Mariners will be aimed along a trajectory between the orbits of Earth and Mars, which will be some 350 million miles long. At time of encounter, Mars and Earth will be about 150 million miles apart.

The Mariner Mars spacecraft will weigh approximately 570 pounds with a span of 22 feet, panel extended, and a height of 9½ feet. Flight times vary, relative to day of launch, from 7½ months to 8½ months with an additional three weeks of flight beyond the planet needed to return data.

This mission will utilize the following technical advancements for the first time:

1. High frequency radio communication. The communication distance of more than 150 million miles. This compares with 53.9 million miles achieved for the 1962 Mariner II Venus mission.

2. A midcourse guidance rocket engine that can be fired twice. Earlier spacecraft have not had a re-start capability.

3. First use of the Agena-D second stage and first use of the Atlas-D with many improvements.

4. First use of the star Canopus for spacecraft attitude reference.

The long duration of the

mission requires that the Mariners survive in space for a minimum of nine months. The longest previous life-time requirement for a U.S. deep space probe was 3½ months for the Mariner II Venus mission.

The nine-month flight requirement is applied to some 138,000 component parts for the Mariner Mars spacecraft compared with 54,000 component parts for the Mariner II.

### LEGAL NOTICE

#### CERTIFICATE OF BUSINESS

##### FICTITIOUS FIRM NAME

THE UNDERSIGNED do hereby certify that they are conducting a used and antique furniture business at 70 Montecito Court, City of Sierra Madre, County of Los Angeles, State of California, under the fictitious firm name of **NOW AND THEN SHOP** and that said firm is composed of the following persons, whose names and addresses are as follows, to wit:

Benson J. Hegel, 145 E. Lowell, Sierra Madre, California.  
Louis W. Breault, 145 E. Lowell, Sierra Madre, California.

WITNESS our hand this 3rd day of August, 1964.

Louis W. Breault  
Benson J. Hegel

STATE OF CALIFORNIA  
COUNTY OF LOS ANGELES

ON THIS 3rd day of August A.D. 1964, before me Richard E. Moos, a Notary Public in and for said County and State, residing therein duly commissioned and sworn, personally appeared Louis W. Breault and Benson J. Hegel, known to me to be the persons whose names are subscribed to the within instrument, and acknowledged to me that they executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

Richard E. Moos  
Notary Public in and for said County and State  
My Commission Expires March 22, 1965

Publish Sierra Madre News  
August 13, 20, 27; Sept. 3, 1964

SIERRA MADRE NEWS  
56987

NOTICE OF SALE OF  
REAL PROPERTY AT  
PRIVATE SALE

No. 484,260

In the Superior Court of the State of California, in and for the County of Los Angeles.

In the Matter of the Estate of **JOHNIE E. NICHOLS, Deceased.**

Notice is hereby given that the undersigned will sell at private sale, on or after the 28th day of

Mrs. Cunningham, owner of Cunningham Stationers, recently returned from a two week visit with her daughter, Mrs. Donald Steffes, and her family. Mrs. Cunningham flew back and forth to Michigan, and enjoyed every minute with her five grandchildren.

### 10—SIERRA MADRE NEWS Thursday, Aug. 27, 1964

#### LEGAL NOTICE

#### LEGAL NOTICE

August, 1964, at the office of Noren Eaton, Attorney at Law, 18 North Baldwin, Sierra Madre, California, County of Los Angeles, State of California, to the highest and best bidder, and subject to confirmation by said Superior Court, all the right, title and interest of said deceased at the time of death and all the right, title and interest that the estate of said deceased has acquired by operation of law or otherwise, other than or in addition to that of said deceased, at the time of death, in and to all the certain real property situate in the City of Sierra Madre, County of Los Angeles, State of California, particularly described as follows, to-wit:

That part of Lot 14 of the Sierra Madre Tract, in the City of Sierra Madre, County of Los Angeles, State of California, as per map recorded in Book 4, Page 503 of Miscellaneous Records, in the office of the County Recorder of said County, described, as follows:

Beginning at a point in the West line of Baldwin Avenue, distant Northerly along said line 106.5 feet from the Northerly line of Tract of land conveyed to Sierra Madre School District, by Deed recorded in Book 133, Page 127 of Deeds, thence West parallel to the North line of said School lot, 150 feet, thence Northerly

parallel with the Westerly line of Baldwin Avenue 50 feet more or less to the North line of the Tract of land conveyed to W. H. Robinson by Deed recorded in Book 180, Page 345 of Deeds; thence Easterly along said North line 150 feet to the West line of Baldwin Avenue, aforesaid, thence Southerly along said West line, 50 feet to the point of beginning.

EXCEPT the East 90.5 feet measured along the North and South lines thereof, of the above described land.

Located at 20 Montecito, Sierra Madre, California.

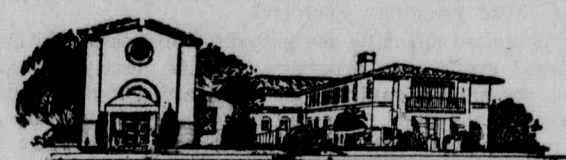
Terms of sale cash in lawful money of the United States on confirmation of sale, or part cash and balance evidenced by Note secured by Mortgage or Trust Deed on the property so sold. Ten per cent of amount bid to be deposited with bid.

Bids or offers to be in writing and will be received at the aforesaid office at any time after the first publication hereof and before date of sale.

Dated August 3, 1964

**JOHN W. NICHOLS**  
Executor of the estate of said decedent.

**NOREN EATON**  
18 No. Baldwin Avenue  
Sierra Madre, California  
Attorney for Executor  
Publish Sierra Madre News  
August 13, 20, 27, 1964



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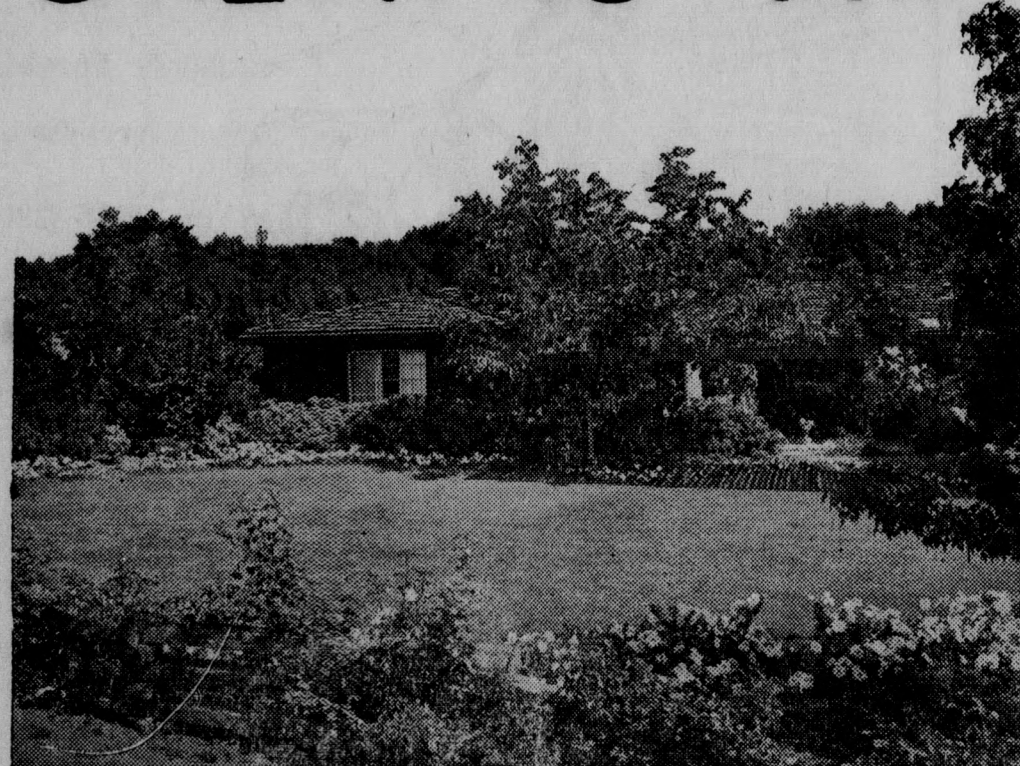
NEW SUMMER HOURS:

DAILY 9 A.M. to 5 P.M. SAT. 9 A.M. to 1 P.M.  
56 W. Sierra Madre Blvd. EL 5-3385

## Garden Needs SALE

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## "GREEN ROOM"



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Did you know you can get an improvement loan to fix up your garden and patio, as well as your house? It's true — and so easy, too!

So next time you're thinking about blue rooms, rose rooms and such don't forget the "green room" — your outdoor living room! Few improvements can give so much pleasure to family living . . . or add so much to property value.

We at Simpson's are licensed Landscape Architects and Contractors and a member of the California Association of Nurserymen and can show you how to plan and plant the special effects you've been dreaming about, at a minimum cost and effort.

And, of course your own local bank can help you with the easy financing that makes it all possible. Just call and ask about an outdoor improvement loan. You'll get all the facts — quick and simple. But do it today, and start enjoying your own "green room!"

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where you Live*

## His Future will Be Shaped by Consequences

SOME will be the consequences of his own acts and decisions, but most will be the consequences of OUR practices...as they determine his Opportunities.

Our children can find Opportunity here in the neighborly warmth of our own community... IF we make it the kind of community where Opportunity can thrive.

When we trade at home, we're strengthening the ONLY economy that can provide Opportunities here at home for our children...and ourselves.

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| <b>ROYAL DRUGS</b><br>Free Delivery We Give S&H Green Stamps<br>82 W. SIERRA MADRE BLVD. EL 5-3456                               | <b>MACK'S GARAGE</b><br>"Service is our business"<br>25 E. SIERRA MADRE BLVD. EL 5-1728  | <b>DON JACKSON</b><br>Finest in Men's Wear<br>Custom Tailoring<br>18 W. SIERRA MADRE BLVD. EL 5-1236                                   | <b>DON'S<br/>SIERRA MADRE HARDWARE</b><br>Everything in Hardware<br>A. M. Ferreira<br>25 W. SIERRA MADRE BLVD. EL 6-1421                         | <b>ROESS MARKET</b><br>26th year serving the people of<br>Sierra Madre since 1938<br>9 A.M. to 9 P.M.<br>331 W. SIERRA MADRE BLVD.                                    |
| <b>RAMBEAU<br/>T.V. ANTENNA SERVICE</b><br>The best in T.V. Service<br>17 W. SIERRA MADRE BLVD. EL 5-1560                        | <b>BROWN'S FURNITURE</b><br>Free decorating service<br>303 W. SIERRA MADRE BLVD. EL 6-1371   | <b>LA LONE REALTY</b><br>320 W. SIERRA MADRE BLVD.<br>Courteous Appraising — No Obligation<br>355-1441 (RES.) EL 5-9929                | <b>FLAMINGO PROPERTIES</b><br>496 W. SIERRA MADRE BLVD.<br>The best listings available<br>EL 5-8045 HI 6-4605                                    | <b>THE LODGE COFFEE SHOP</b><br>Serving 7 A.M. to 3 P.M. Mon. thru Fri.<br>Saturday 8 A.M. to 2 P.M.<br>44 N. BALDWIN EL 6-1360                                       |
| <b>FOOTHILL<br/>T.V. CABLE COMPANY</b><br>You will see more in 1964<br>38 N. BALDWIN 356-1702                                    | <b>PANTORIUM</b><br>Sierra Madre's only drive-in cleaners<br>Personalized service<br>COR. S. M. BLVD. & LIMA ST. EL 5-6474   | <b>SIERRA PRINTING<br/>&amp; MAILING</b><br>Offset Printing — Addressing<br>Mailing<br>71 N. BALDWIN EL 5-6226                         | <b>SIERRA MADRE<br/>REALETERIA</b><br>Listings always wanted<br>304 W. SIERRA MADRE BLVD. EL 5-3433  | <b>WISTARIA BAKE SHOP</b><br>"The finest in Bakery Goods"<br>4 E. SIERRA MADRE BLVD. EL 5-3332  |
| <b>KING JEWELERS</b><br>Certified Watch Makers<br>24 W. SIERRA MADRE BLVD. 355-1571  | <b>HAPPY'S LIQUOR STORES</b><br>Free Delivery — Marshall Mendell, Mgr.<br>Sierra Madre Monrovia<br>12 W. Sierra Madre Blvd. 617 S. Myrtle<br>EL 5-9444 EL 8-3209                           | <b>AL FOXTON CHEVRON</b><br>"Station and Garage"<br>115 W. SIERRA MADRE BLVD. EL 5-2178  | <b>HARRY A. LANGE<br/>AND ASSOCIATES</b><br>Complete Insurance — Real Estate<br>81 W. SIERRA MADRE BLVD.<br>Office EL 5-7196 Res. EL 5-6357      | <b>GRIFFIN LUMBER</b><br>Mon.-Fri. Open til 6 P.M.<br>38 MONTECITO EL 5-0541  |
| <b>HIGHLANDER<br/>LIQUOR STORE</b><br>DRIVE-IN STORE<br>Jim Burke and sons<br>324 W. SIERRA MADRE BLVD. EL 5-8544                | <b>CALIFORNIA<br/>WATER &amp; TELEPHONE CO.</b><br>A private owned utility<br>devoted to Sierra Madre service<br>116 W. LIME ST. MONROVIA  | <b>THE MUSIC SHOP</b><br>Records At Discount<br>C. R. Engle<br>43-45 N. BALDWIN EL 5-7613  | <b>WEBSTER<br/>INSURANCE AGENCY</b><br>Complete Insurance Coverage<br>125 E. SIERRA MADRE BLVD.<br>EL 5-3149 SY 6-8175                           | <b>SIERRA MADRE<br/>COMMUNITY HOSPITAL</b><br>A Homeowned Institution<br>225 W. SIERRA MADRE BLVD. EL 5-7181  |
| <b>BYRON HOPPER, Jeweler</b><br>90 W. SIERRA MADRE BLVD. EL 5-3372<br>Complete Customer Service<br>Devoted To Their Satisfaction | <b>NORM'S GARAGE</b><br>Our newest addition — Dyna-Moneter Tuning<br>22 E. MONTECITO EL 5-1146   | <b>JIMED RICHFIELD SERVICE</b><br>Finest in Goodyear Tires — Service<br>50 S. BALDWIN EL 5-9991  | <b>YOUNGLAND</b><br>San Gabriel Valley's finest dept. store for children<br>31 W. SIERRA MADRE BLVD. EL 5-1762                                   | <b>BLANCHARD'S WASH-RITE</b><br>"You leave it — we do it"<br>158 W. SIERRA MADRE BLVD. EL 5-8431  |
| <b>WISTARIA FLOWER SHOP</b><br>Floral Arrangements<br>74 W. SIERRA MADRE BLVD. EL 5-0113   | <b>SIERRA MADRE PLUMBING</b><br>Appliance and Service<br>15 KERSTING COURT EL 5-7272 EL 5-7283   | <b>SIERRA MADRE<br/>SHELL SERVICE</b><br>"Free pick-up and delivery"<br>54 N. BALDWIN AVE. at MONTECITO<br>EL 5-1726                   | <b>GULLETT &amp; HARRIS</b><br>It Pays To Keep feminine fashions<br>In Mind<br>1 KERSTING COURT 355-1017   | <b>CUNNINGHAM STATIONERS</b><br>Printing and Office Supplies<br>156 W. SIERRA MADRE BLVD. EL 5-7297   |
| <b>SIERRA MADRE<br/>PAINT &amp; WALLPAPER</b><br>Try us for — Service — Selection — Price<br>35 N. BALDWIN EL 5-3378             | <b>GEM PLUMBING, INC.</b><br>Remodeling — Repairs Our Specialty<br>For 24 Hour Service Call<br>Hal Jordan EL 5-7475 Gordon Caldwell EL 5-6673<br>27 S. BALDWIN AVE. Office Phone EL 5-0753 | <b>SIERRA MADRE<br/>CHAMBER OF COMMERCE</b><br>Working for the people of the Community<br>71 NO. BALDWIN EL 5-7141                     | <b>PLAZA SHOP</b><br>"Ask Trudie"<br>39 E. MONTECITO EL 5-1495   | <b>HACKNEY<br/>TRAVEL ASSOCIATES</b><br>49-A S. BALDWIN AVE. EL 5-1438<br>"The only complete travel service in the area"<br>World-wide affiliations                   |



# Letters To The Editor Show Deep Concern . . . . .

## Total Tax

"With the tremendous growth in tax burden in California, our State and local legislative bodies should turn to economy and control of public spending for a solution to their fiscal problems rather than the levy of new and additional taxes," Arnold concluded.

Dear Editor:

Well, now I see that "Gauson," in his shaggy attempt at confusing us all, has tried to compare Communism with Republicans and Democrats.

The Republicans and Democrats, be they left wing, right wing or moderate

wing, are guided by the Constitution of this Republic. The Constitution, by the way, goes "clear back" to long before 1916, and still stands as the greatest contribution man has ever made to governmental operation.

Communism, on the other hand, is dedicated to the utter destruction of this

Constitution and all that it stands for, including the right of a Republican or Democrat to be conservative or liberal.

"Gauson" has very carefully neglected to make this distinction.

By the way, Johnson's "War on Poverty" which Gauson refers to is an elec-

tion year gimmick if there ever was one. This year, our government is spending over 55 billion (!) or 12 per cent of our Gross National Product in various forms of welfare aid. So what is Johnson's 947 million going to do but collect a few misguided votes?

—R. DANIELS.

Dear Editor:

We are proud of our stop signs and marked crosswalk at Sunnyside Ave. and Sierra Madre Blvd. I'm sure all those concerned join me in a big thank you to you for your valuable help. We are grateful to the City Council for the favorable action.

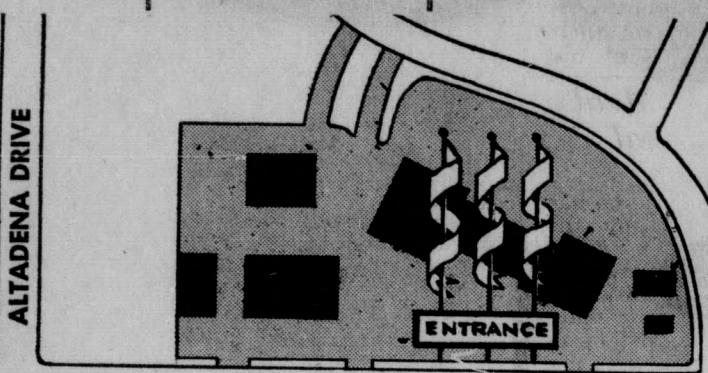
A big salute to all the apartment house owners and managers in the vicinity for their cooperation. An applaud to those gracious ladies who volunteered for door-to-door work: Mrs. Lorch, Mrs. Licher, Mrs. Lampert and Mrs. Adams. Also to Mrs. Mabel Carter. The petition was really her idea. She phoned and asked if I "could do something about it." We should not forget a Tip-o-the-Hat to the attorney who prepared the body of the petition. Sorry, can't reveal his name. Most of all, we "signature seekers" want to thank everyone, not only for signing so readily and willingly,

but for their friendly courtesy. I admit an aversion to ringing door bells . . . but, instead of an arduous task, this soon became a delightful and happy "Adventure in Friendship."

I shall not forget the unfailing kindness, courtesy and encouragement of Mrs. Eggert. She was right there with me at every Council meeting.

—LILLIAN B. SAGE

## Foothill-Rosemead SHOPPING CENTER



# SHOPPER

**TYKE TOWN**  
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**BAHAMA LANES**  
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**BAHAMA LANES**  
EL 5-3326  
3545 E. Foothill

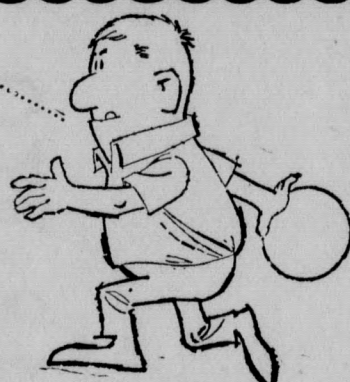
**GEE, YOU LOOK NICE TODAY . . . BUT!!**

Haven't You Forgotten Something . . .  
WINTER LEAGUE BOWLING FUN IS JUST AROUND THE CORNER  
DON'T DELAY!!! CALL TODAY!!!

**BAHAMA BEAKFAST CLUB (LEAGUE)**  
SUNDAY MORNINGS—10:30 A.M.

**Starts September 27, 1964 — You receive . . .**  
BOWLING — BREAKFAST — BOWLING BLOUSE  
BOWLING SHIRT — WEEKLY TROPIES — SEASON WINNERS  
AND A BOWLING BANQUET

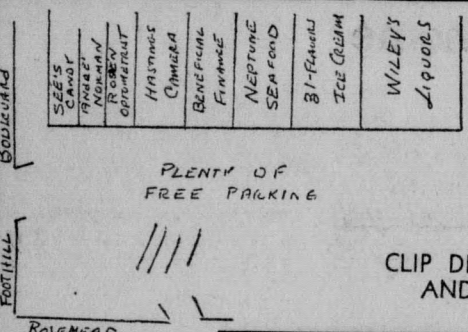
**Your Fee Only \$2.99**



THE VERY FINEST IN RECREATIONAL FUN!

**NOW ACCEPTING WINTER LEAGUE RESERVATIONS**

**BOWL 3 GET 1 FREE** WEEKDAYS and SATURDAYS TILL 6:00 AND AFTER 1 A.M.



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3649 East Foothill — 793-9655
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- WILEY'S HASTINGS LIQUOR  
3657 East Foothill — 355-8266
- JENSEN & BROWN FLYING A SERVICE  
3685 E. Foothill — 355-0137
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3653 East Foothill — 355-1503



## NEPTUNE SEAFOOD CO.

**Now in Foothill-Rosemead Shopping Center**  
355-1503

**August 26 - 27 - 28 - 29**

FOR THE GOURMET FANCY FRESH CATALINA

## Swordfish

Regular \$1.65 lb.

**99¢ lb**

Make this Special a real barbecue treat for the entire family

For a Delicious Salad or Cocktail  
Try Neptune's — Fresh Cooked  
**SHRIMP**

## NOW FRESH CHINOOK SALMON

Come in NOW — To Order Your  
**Live Eastern Lobsters**  
For Next Week's Delivery — We Cook 'Em For You

NEPTUNE SUGGESTS FOR THE BARBECUE

- ★ JUMBO SHRIMP
- ★ SALMON STEAKS
- ★ SCALLOPS
- ★ NORTHERN HALIBUT STEAKS
- ★ SWORD FISH
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DAILY 9:30 A.M. TO 6 P.M. — FRI. EVES. 6:30

## WILEY'S-HASTINGS LIQUOR

EL 5-8266



WE DELIVER

3657 E. Foothill Blvd.

**Own Quality Labels**

— PLUS —  
**FREE Delivery**

WILEY'S-HASTINGS SCOTCH	5th	\$4.98	Case \$53.79
WILEY'S-HASTINGS VODKA	Qts.	4.45	48.06
WILEY'S-HASTINGS VODKA	5th	3.60	38.88
WILEY'S-HASTINGS GIN	Qts	4.64	50.12
WILEY'S-HASTINGS GIN	5th	3.78	40.83
WILEY'S-HASTINGS RUM	Qts.	4.89	52.82
WILEY'S-HASTINGS BLENDED BOURBON	Qts.	5.19	56.06
WILEY'S-HASTINGS 6 YEAR BOURBON	Qts.	5.89	63.62
WILEY'S-HASTINGS 6 YEAR BOURBON	5th	4.69	50.66

All full prices tax included

WILEY'S-HASTING CHAMPAGNE 5th \$2.49 Case \$26.90

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Complete Automotive Service — Free Pick-Up and Delivery

SUPER AIR WING FLYING A **TIRE SPECIAL**

**BUY -1 TIRE GET 2nd TIRE 1/2 PRICE — Example**  
750x14 WW 1st \$36.15 2nd \$18.08  
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## Tyke Town

FOR THE UNUSUAL IN CHILDREN'S WEAR  
SPECIALIZING IN SLIMS

SO, YOU'RE GOIN' BACK TO SCHOOL  
WELL! TELL MOM ABOUT  
THE SOX AND UNDERWEAR  
WE "SPECIAL" EVERY YEAR!

### TRIMFIT Cotton Sox

For Boys and Girls  
Reg. 45c

**3 FOR \$1.00**

### GIBBS UNDER PANTS

Sizes 2 to 14 Girls  
3 to 18 Boys  
Reg. to 79c

**3 FOR \$1.77**

### TYKE TOWN

GIRLS SIZES TO 14 BOYS SIZES TO 20  
NO CHARGE FOR GIFT WRAPPING

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SY 2-0167

UNITED STATES POST OFFICE  
All this and Postage Stamps Too!

CAR WASH PRICES AT

### Hastings Car Wash

**FREE** WITH 15 GALS. GAS

**59¢** WITH 10 GALS. GAS

**89¢** WITH 5 GALS. GAS

REG. WASH PRICE \$1.25

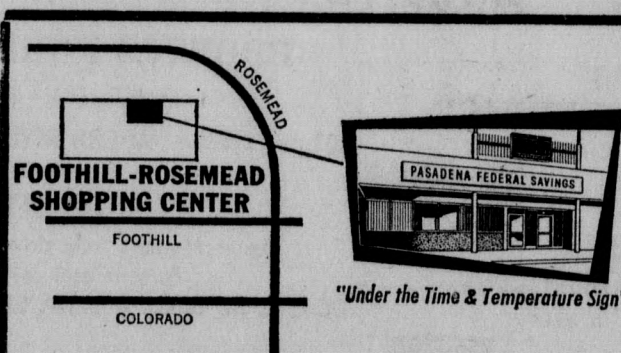
Buy Gas Today, Get Coupons  
Good For Wash Anytime

EXPERT WAX & POLISH \$9.95

Use Your Shell Credit Card On All Items

**HASTINGS CAR WASH**  
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2 Bks. W. Rosemead  
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## MOST CONVENIENT!

Go no farther, you get everything at Pasadena Federal Savings—high returns on insured savings—budget-fitted loans to buy, build, or improve your home—sound, local management—expert, friendly attention—plus close-by convenience. Make it "one stop," and save when you shop! Parking's free and easy at—



When you come in, ask for Mrs. Davis, our friendly, experienced new accounts officer. She will explain our various savings plans. Ask her about "Save By Mail." (We pay postage both ways.)

## PASADENA FEDERAL SAVINGS

EAST PASADENA: 3617 E. Foothill Blvd.  
DOWNTOWN: Green at Los Robles.

**4.8%** CURRENT ANNUAL RATE  
4 DIVIDEND PAYMENTS YEARLY

Accounts Insured to \$10,000 by Federal Savings & Loan Insurance



Girl



TOWN & COUNTRY CORDUROY

Separates incorporated for that —

**Majestic**  
look.

We feature this lovely Majestic coordinate in pine green.  
V-neck cardigan jacket with flap pockets, fully lined — \$17.00  
Straight skirt with leather belt — \$9.00

**Foothill-Rosemead Shopping Center**  
(Between Thrifty and Market Basket)  
Open Friday Evenings

**El Rancho Shopping Center**  
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**PAUL SYKES**  
Horizon, Recording Artist  
**SHERWOOD SINGERS**  
"The Young Singers"  
**PATTI INGALLS**  
Soprano

**THE ICE HOUSE**  
THEATRE-RESTAURANT  
24 N. MENTOR PASADENA  
MU 1-9942

A total of 17 constituted the delegation from the Sierra Madre Lions Club to Centro de Ampara Orphanage in Ensenada, Mexico.

This trip proved to be an enjoyable wrap-up to a project which has been steadily supported by this club since January of 1964.

The orphanage, centered in Chapingo Canyon, is operated on the barest of essentials. Buildings were constructed through volunteer labor and with donated materials. Equipment and furnishings are old but serviceable.

It was a real thrill to see the well-behaved children so satisfied that they have a home and so thankful for what they receive.

The universal language of goodwill substituted for what we lacked in knowledge of the Spanish language.

All clothes, toys, food and candy were presented to the officials of the orphanage for later distribution to the children.

Sunday, Aug. 16, was spent shopping, and by the looks of things we may have changed the economy of Mexico.

## Crown Guild Holds Annual Benefit

Members of the Crown Guild of the Crippled Children's Society of Los Angeles County are busy making plans for their annual fall benefit to be given on Wednesday, Oct. 21, at 12 noon in the Viennese Room at the Huntington-Sheraton Hotel in Pasadena. Invitations already have been sent to patrons of the Guild. The theme for the benefit will be "Command Performance."

Michael Novarese, noted California designer, will present the latest fashions to Crown Guild members and their guests.

Mrs. William J. Bird, president of the Guild, is announcing the appointment of Mrs. Roy Hoffman as benefit chairman. Assisting her will be Mrs. Robert Leishman. Others heading committees are: Mmes. Neil Torrance, advertising; David Stringer, correspondence; A. Putnam Storrs Jr., hostess; George Mulfinger, music and lighting; Roger Schwen, prizes; Eugene Dryden and Thomas Martin, reservations; Robert De Rienzo, patronesses; Robert Pielmeier, invitations; John MacNeill, decorations, and David Traitel, publicity.

The benefit is for the purpose of raising funds for handicapped children and young adults.

## Villa Views

Long about this time of year the peanut butter is beginning to get sticky along with the kitchen floor, the front of the icebox and the back door knob. Meals kind of seem to go on from dawn until sunset with nary a let up in spite of strong admonishments.

"Portrait of Jenny" has had its fifth showing in our living room and the "Fugitive" is running in circles. The washing machine coughs as if it is going to breathe its last gasp, and we have accumulated a box of mis-matched beach walkers that would delight a one-legged man. (Matter of fact, I went around for a week in a pair that had one "go-ahead" a full inch and a half bigger than the other and didn't even realize why I seemed to be stumbling so much.)

Such is summer, and I am ready for a vacation. Something nice and relaxed and organized! \* \* \*

Speaking of vacations, the W. H. Terry Dunning family

By  
**Toni Maurin**  
SYcamore 7-9634

of Barhite returned last week from a 12-day vacation away from the hustle and bustle of city lights and light bulbs and noisy automobile horns. They took part of their family, namely, Tracy, Cindy, Sharyn, Kim and Hal, up to Echo Lake near Lake Tahoe. The only means of getting to their rustic cabin was by boat. They spent their time enjoying the beauty of their surroundings and doing a bit of fishing and boating, when the spirit moved them.

The William Casler family, also of Barhite, is back home again after visiting with Mr. Casler's mother, Mrs. Ashton Casler of Boulder Creek. Mrs. Casler has been with them down here for about six weeks during the summer. They kind of rounded up their family from various and sundry activities at Boulder Creek. One had been in Palo Alto and met them there. The group included Ken, Anne, Barbara, Steve and Kathy, who just recently finished her nursing course.

It is a kind of satisfying sensation to provide your friends with a meal that you have snared yourself in spite of the elements. I am leading up to the fact that Betty and Alan Stearns invited their guests to an albacore barbecue and Alan provided the fish! Tastes better that way. They all batted the little birdie around the badminton court to work up an appetite for the feast. Those invited were Dom and Pat Giamgregorio, who had just returned that day from a three-week stay at the beach; Ken and Peg Christianson, who complained the next day of muscles they didn't know they had ever had; Gene and Nancy Rode, Charlie and Phyl Harrison, Bill and Pat Olson, and Matt and Jeanne Slavin, who had a previous commitment.

Incidentally, if you need to be registered to vote, you can give Betty Stearns a call (if you live in the upper Sierra Madre Villa area) and she will trot down and do the honors. Phone SY. 7-4263.

Mr. and Mrs. John Biggar of Mesita Road are getting pretty excited about their forthcoming trip to Europe. They plan to leave on the 29th of the month and will cover Paris and some of the chateau country through France. They plan to spend time in Majorca, Barcelona, and generally see Spain for the first time. Upon their return, they will stop in New York to see the World's Fair. Their whole trip will take five weeks. Bon Voyage!

Charles and Marie Schram and their two children, Kathy and Bob, are all going around with strains of Hawaiian music drifting through their minds. They just returned last week from a two-week trip to the Islands. Before leaving they were given a royal send-off by the hill group which included the John S. Davidsons, the John Biggars, the Dr. Kenneth Gardiners, who also were being given a send-off for an extensive tour through this continent, the Richard Foxes, the Paul Seicherts and the John Griffiths, at whose home the party was held.

The Schrams' trip was planned very well. They spent one whole week at the Hawaiian Village Hotel on the Island of Oahu and Waikeiki Beach. From then on they island hopped, via Aloha Airlines, to Maui, Hilo, the orchid island, and the orchids were in their full glory. They also looked in on the volcanoes there. They went to Kaula, and finally to Honolulu for their return trip to the mainland.

## Go To City Hall and Weep!

\$100.00 more for this revaluation this coming year, plus, yes plus, the increase of approximately 26 cents in the tax rate, or another \$100.00. Add them together and we will pay an increase of \$200.00 . . . and this is not bad at all. No, it is not nearly as bad as the way some of you are going to be hit. . . . Better Go Down To City Hall and Weep.

What can be done about it? This I truthfully do not know. I do know our local representatives, and the starting place in the City Council. Bear me out! I do not think they are the culprits. They are caught in the same web as you and I, but this is the place to start.

We should present ourselves ENMASSE at their meeting of Sept. 8 at the

## Progressive Meal Begins Annual Get-Together

A good tradition-to-be has just been started by the families on Santa Anita Court, Cañon Place, and Oak Meadow. They gathered together for a progressive dinner on the night of August 1. The theme was one of Polynesian flavor. Cocktails and hors d'oeuvres were enjoyed at Pat and Bob Corrells, as the neighbors chatted and became acquainted. From there they moved on to Barbara and Howard Nielsons for salad. The entree was served at Helen and Bill Chaplins and from there the group traveled on to the completion of their four course meal, dessert and coffee at Betty and Ken Kneales.

The other couples who participated were Mr. and Mrs. Don Hill, Mr. and Mrs. Don Hathaway, Mr. and Mrs. Harland Heath, Mr. and Mrs. Wayne Heartwell. Also attending were Mr. and Mrs. Woody Woodruff, Mr. and Mrs. Bob Stevens, Mr. and Mrs. Ed Bright, and Mr. and Mrs. John Elliot.

All of the neighbors, having grown to know each other much better, thought the evening was such a success, they have decided to make it an annual affair.

## Now & Then Shop

When they returned to Sierra Madre in early May, they thought how nice it would be if Sierra Madre could have its very own antique shop and trading post. Thus the idea for the "Now and Then Shop" was formed. Mr. Hegel has combined the past with the present and has accepted new and used articles to place alongside those from another time.

Messrs. Hegel and Breault are striving for variety in their shop and hope soon to import an assortment of interesting pieces from their personal friend, Mr. Vello Lucarini, owner of the fabulous "Cose Del Passato" shop in Rome.

The shop is open daily (except Sundays) between the hours of 9:30 a.m. and 6 p.m. and can be easily reached from Baldwin Ave. by following the gravel path between the Conglomerate Shop and the Chamber of Commerce building. We understand "browsers" are always welcome.

## Aqua Fair

will be held featuring this year's diving instructor, Bruce Trent. He will be assisted by several other divers representing a third political party in the election capers.

The performance is free with plenty of seating on the bleachers and benches placed on both sides of the pool for your viewing comfort. The concession stand will be open for those people desiring something to eat or drink.

**the Den**

Lunch 11:30 a.m. to 2:30 p.m.  
Cocktails 7:30 to 11:00 p.m.  
Dinner 5:30 p.m. to 11:00 p.m.  
670 N. Lake near Orange Grove  
PASADENA  
SYcamore 3-9988  
Movie Sundays and Mondays

**PRECISION IS THE WATCH-WORD**

that must be observed with care and the know-how born of experience. True professional men are Certified Master Watchmakers of the American Watchmakers Institute. There is one in town —

**RICHARD KING**  
Certified Master Watchmaker No. 516  
American Watchmakers Institute  
24 W. Sierra Madre Blvd.

**BASINGER'S FLOWER SHOP**

Plants — Corsages —  
Funeral and Wedding Flowers

**Flowers Wired Any Where**

We Welcome Charge Accounts

Artistic, Thoughtful  
Service

511 S. Myrtle Ave.  
Monrovia  
EL 8-4104  
BankAmericard

## Letters to the Editor

I may not believe in what the man says, but I will defend to my death his right to say it.—(similar words of Voltaire)

Dear Editor:  
According to the minutes of the July 14, 1964, City Council meeting the developers of Tract No. 27459 were ordered to complete the slope planting by August 31, 1964.

We, the residents of Foothill Ave. area, have seen no indication of this work being done and it is unlikely that it could be completed by August 31, 1964. Should the developers fail to complete this planting by August 31, 1964, will any punitive action be taken by the City Council?

The citizens of the Foothill Ave. area are more than a little annoyed at much of the hokus-pokus that has occurred prior to and dur-

ing the development of Tract No. 27459. There is developing concern and feeling that the City Council and City Administration have not been furnishing satisfactory or competent representation of the citizens of Sierra Madre during the period of this development.

Please help to restore our faith in the City Council and City Administration by seeing to it that the developers of Tract 27459 understand that the City Council means what it says. Further, that the remainder of the work be completed in an expeditious and satisfactory manner to avoid additional damage in the Foothill Ave. area.

Signed by 24 property owners in the vicinity.

# W-WOW CLEAN-UP TIME

Over 200 New Cars to Move Out at Year - End - Money Saving Prices -- Come Get 'em

## SUPER SPORT CHEVELLE

Complete with Powerglide Transmission, Power Steering, All Transistor Radio, Padded Dash, White Wall Tires, Tax and '64 License.

\$175\*  
Down **\$8294** Mo.

## SUPER SPORT IMPALA

Complete with 4 Speed Transmission, V-8, Tinted Glass, Padded Dash, All Transistor Radio, White Wall Tires, Tax and '64 License.

\$145\*  
Down **\$9178** Mo.

## NOVA SPORT COUPE

Complete with V-8, Powerglide, Power Steering, All transistor Radio, Padded Dash, White Wall Tires, Tax and '64 License.

\$175\*  
Down **\$7777** Mo.

## MONZA SPORT COUPE

Complete with a 4 Speed Transmission, Tinted Windshield, 110 H.P., Padded Dash, White Wall Tires, Tax and '64 License.

\$145\*  
Down **\$7125** Mo.

Short on Down Payment? See Us—We Have 4 Finance Counselors on Duty for Your Convenience at All Times.

FOR USED CAR INFORMATION PHONE HI 6-2177

# KENT CHEVROLET

\*on approved credit

OPEN EVES. TILL 9 — SAT. & SUN. TIL 6

850 S. Baldwin Ave.

West Arcadia

HI 6-2171

JUST MINUTES AWAY . .  
Serving Seafoods  
Exclusively  
SINCE 1939



SERVING 11:30 to 10:30 P.M.  
SUNDAY 12:30 to 10:00 P.M.  
Cocktail Lounge Open THU 10:00 P.M.  
Phone SY 2-1127 for Reservations  
Foothill & Rosemead Divs.

make your  
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CUSTOM SERVICE &  
FREE ESTIMATESArthur E. Rule  
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Arcadia

## Poems and Art In Wilshire

The National League of American Penwomen, Santa Monica Branch, will open an exhibition of paintings and poems on Monday, August 31, in the Wilshire Federal Savings Art Gallery, 3500 Wilshire Blvd., Los Angeles. The show will continue through September 11.

Included in the exhibitors are Daphne Huntington, whose marine paintings have won first prize at the California State Fair; Venetia Epler, whose illustrations have won first awards at the Smithsonian Institute; and Patty Scratch, who will exhibit large oil portraits and a group of oil miniatures on ivory.

Water colors of flowers

will be displayed by Catherine Bailey; street scenes in oil by Amy de Raay; landscapes by Eleanor Genoir; and landscapes and still life by Jane Pawling.

In addition to the paintings, there will be mounted poems by the poets of the group.

There will be an "open house" reception at 2 p.m. Friday, September 4, during which Daphne Huntington will do an oil demonstration and Patty Scratch will give a talk on oil miniatures on ivory.

The exhibition is open to the public from 9 a.m. to 4:30 p.m. Monday through Thursday, and until 6 p.m. on Friday.

## Vacation Plan

A very special trip to introduce their new daughter to her grandparents was enjoyed by Mr. and Mrs. James Day at 377 N. Lima. Little nine-week old Shawn Elizabeth loved the flight back to Richmond, Virginia to visit her paternal grandparents, Mr. and Mrs. J. H. Day, and her Christening ceremony there. On their two and a half week vacation the Days also visited Shawn's maternal grandparents, Mr. and Mrs. H. G. Philips, in Charlotte, North Carolina.

## USE THE CLASSIFIED

## Monrovia Churches Give You a Cordial Welcome

### Calvary Baptist Church of Monrovia

2520 Peck Road EL 8-6293 Monrovia

Services Sunday:  
Bible School 9:30 a.m.  
Morning Worship 11:00 a.m.  
Youth Groups 6:00 p.m.  
Evening Service 7:00 p.m.

Wednesday:  
Bible Study and Prayer Hour 7:30 p.m.  
A cordial welcome awaits you at any and all of the above stated services.

Dr. Wesley H. Goshorn, Pastor

### First Presbyterian Church

Myrtle &amp; Foothill EL 8-3297 Monrovia

9:30 a.m. Church School  
11:00 a.m. Worship Service  
7:30 p.m. Evening Service

Rev. Harry G. Brahmans, Minister

### Church of Christ

319 W. Olive Ave. EL 9-8510 Monrovia

9:45 a.m. Bible Study  
10:45 a.m. Morning Worship  
6:00 p.m. Evening Worship  
10:00 a.m. Tuesdays—Ladies Bible Class  
7:30 p.m. Wednesdays—Mid-Week Bible Study  
Come worship with us  
Wyatt Jones, Minister

### First Christian Church of Monrovia

(Disciples of Christ)

147 W. Palm at Primrose EL 8-2260 Monrovia

9:30 a.m. Church School  
10:45 a.m. Worship and Communion  
6:30 p.m. Youth Groups meet  
7:00 p.m. To Breeze 'N Binz at church parsonage

Rev. John O. Hedwall, Minister  
Robert Vinson, Youth Dir.

### St. Luke's Episcopal Church

California near Foothill EL 9-1186 Monrovia

8:00 a.m. Holy Communion  
9:00 and 10:45 a.m. Morning Prayer and Address

Rev. Morton Kelsey, Rev. Stuart Fitch

### First Methodist Church

Palm and Ivy EL 8-7132 Monrovia

9:30 a.m. Church School  
11:00 a.m. Worship Service  
6:30 p.m. Junior and Senior Youth Fellowship  
All people are invited to worship with us in sincerity and love.

Samuel W. Spear, Min. of Visitation  
Rev. E. Alexander Gray

### First Baptist Church

Palm and Encinitas EL 9-4533 Monrovia

10:50 a.m. Morning Worship  
Youth Pastor—Mr. Terry Catell  
7:30 p.m. Evening Worship Service  
Roy B. Anderson, Minister  
Robert Paulus, Assistant Minister

### First Evangelical Lutheran Church

1323 S. Magnolia Monrovia

EL 9-8614 - EL 7-2232  
(MISSOURI SYNOD)  
Sunday Services:  
8:30 a.m. Holy Communion Service  
11:00 a.m. Regular Morning Service  
Martin Porath, Pastor  
Church of the Lutheran Hour and "This Is The Life" IV

### First Church of Christ, Scientist

210 E. Palm Ave. Monrovia

Sunday Service 11:00 a.m.  
Sunday School 11:00 a.m.  
Wednesday Evening 8:00 p.m.

### Immaculate Conception Roman Catholic

740 S. Shamrock 358-1217 Monrovia

Sunday Masses 6:30-7:30-9-10-11-12:15

## We're Off To College

by Susan

From a biology major to medical technology is the plan for Marie-Therese Daniels. She is the daughter of Mr. and Mrs. Victor E. Daniels of 125 E. Mira Monte in Sierra Madre. Having just graduated from Pasadena City College, she will be starting to Dominican College in San Rafael August 30 as school begins the 31st. For the first time, Dominican College is trying a new tri-semester plan. Marie-Therese spent the summer going to school and traveling to New York and Chicago. She is all prepared to leave next week.

Steve Nicholson, who is now at Arrowhead helping with the construction of a home, shall return to the University of Southern California. He is a sophomore who works diligently on his field of interest — architecture. Steve's home is in Arcadia at 1644 Wilson.

Art! Art! Art! Bridget Marshall will certainly have her hands full for the next two years as she attends PCC. With an art major, the hours of work spent at home, 390 E. Montecito, will far exceed those spent at school. But, she anxiously awaits.

Mary L. Stewart, 1945 Vista Ave., Sierra Madre, student at Pomona College, Claremont, who has been engaged in full-time research in biology this summer at Western Reserve University, was a participant in a seminar program August 21 in Millis Science Center.

The seminar was part of the WRU biology honors program in which selected students undertake independent research in biology, working in the laboratories of WRU faculty in the Life Sciences on projects related to the special interest of the faculty member concerned. The summer program is supported in part by the National Science Foundation. Prof. Michael Locke of the biology faculty is director of the NSF summer program.

Mary has been working on "Bacterial Transformation." Her faculty supervisor is Dr. H. Ephrussi-Taylor, Development Biology Center, WRU.

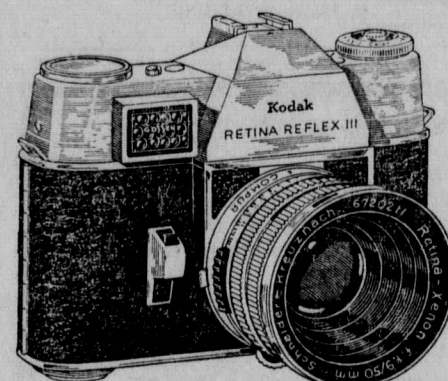
Pasadena City College is going to be the home of many a local student this fall. Julie Carlson, of 277 Ramona, upon her return from a European cruise, is scheduled to begin classes the 14th of September. Her educational goals include a sociology major; but as a freshman, she has four years of hard work ahead of her.

Catherine McNamara also has planned a two year education at PCC. As a graduate of Mt. Alverno Heights, she will be an entering freshman this fall semester. Catherine's field of endeavor is business, with par-

ticular interest in being a legal secretary. She is the daughter of Mr. and Mrs. Francis A. McNamara who live at 330 San Gabriel Ct. in Sierra Madre.

The most popular extension of the University of California for the students from this area seems to be Santa Barbara. Nancie Mullevy of 510 E. Grand View, would like to obtain her bachelor's degree there in elementary education. Now a freshman, she is excited about her next four years at UCSB.

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## TAKE YOUR PROBLEMS TO CHURCH THIS WEEK—

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That  
Summer  
Afternoon



I'll never forget the day we took this picture. The sun was shining brightly and we'd gone for a ride in the country, my husband Tom, Thelma and I. We came to this field full of daisies and we stopped, and I braided a crown of flowers for Thelma's head. She was wearing a brand new dress and she had a new little parasol too. I thought she looked like just about the happiest and prettiest little girl alive.

How thankful I was! For our Thelma had just weathered her first serious illness, and for several weeks there had been days and nights of incredible anxiety and heart-rending prayer.

Now, watching Thelma in her new-found health, I thought of our church. Not only our minister, but members of the congregation, people whom I scarcely knew, had rallied to our side during Thelma's illness.

Just having them — just knowing that they were adding their prayers to ours, had meant so much. And now, I knew, they were sharing our jubilation.

How sorry I feel for people who don't go to church. For they miss one of life's great truths — the knowledge that if you have the Church, you can never again be alone.

### THE CHURCH FOR ALL • ALL FOR THE CHURCH

The Church is the greatest factor on earth for the building of character and good citizenship. It is a storehouse of spiritual values. Without a strong Church, neither democracy nor civilization can survive. There are four sound reasons why every person should attend services regularly and read your Bible daily.

larly and support the Church. They are: (1) For his own sake. (2) For his children's sake. (3) For the sake of his community and nation. (4) For the sake of the Church itself, which needs his moral and material support. Plan to go to church regularly and read your Bible daily.

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Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Psalm 91:1-16	Psalm 103:6-16	Isaiah 58:6-11	Mark 7:24-30	Luke 8:40-48	Luke 8:49-56	Luke 12:22-31

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## THE WAR WE ARE IN

"We are at war with communism and the sooner every red blooded American realizes this, the safer we will be."

J. EDGAR HOOVER, December 4, 1963.

"The Cold War is a real and deadly struggle from which only one side will emerge victorious."

From report unanimously adopted by  
NATIONAL GOVERNORS' CONFERENCE on July 24, 1963.

"Today the imperialists pretend to be brave--but only in words; in reality they tremble before the socialist world which is growing and gaining in strength. And let them tremble! So much the better for us!"

"A fight is in progress between these two systems, a life and death combat. But we communists want to win this struggle with the least losses. and there is no doubt whatsoever that we shall win."

NIKITA KHRUSHCHEV, July 19, 1963.

## THE AMERICAN GOAL

"Yet our basic goal remains the same: a peaceful world community of free and independent states--free to choose their own future and their own system, so long as it does not threaten the freedom of others."

JOHN F. KENNEDY  
State of the Union Message, January 11, 1962.

## THE NEED FOR A NATIONAL OBJECTIVE OF VICTORY IN THE COLD WAR

The above statement of our late President sets forth a wish and a goal which can be shared by all Americans.

Standing between wish and reality, however, is the Communist Bloc's War for world domination. Its goal, stated again and again, is total victory for World Communism and the subjugation of all the peoples of the world.

The two goals are irreconcilable.

We agree with the above assessment by all governors that "only one side will emerge victorious". Americans must determine that our side--the side of freedom--will be the one that is victorious.

To achieve peace and to keep our freedom the United States needs a national objective of victory in the Cold War. Only by winning the Cold War can we achieve peace with freedom.

A policy of conciliation and accommodation can never be effective in dealing with a dictator-aggressor. History shows that this can be no more effective in dealing with Khrushchev than it was in dealing with Hitler.

Thus, the Communists have been winning the Cold War because United States policy:

**1. Is a defensive policy, with all this implies strategically and psychologically.** It abandons the initiative to the Communists and allows them to choose the field of battle. It compels us to react rather than act. It abandons our anti-Communist allies within the Communist Empire. It weakens the belief of "fence-sitters" in our ultimate victory and disarms some of our most loyal friends. It saps our will to make sacrifices, raises false hopes and encourages national complacency.

## GUIDELINES FOR COLD WAR VICTORY

A victory strategy is infinitely more complex than a simple strategy of reacting to the enemy's actions. It requires careful planning and a high order of leadership.

The National Strategy Committee of the American Security Council has just completed a two-year study on how to win the Cold War. This study, *Guidelines for Cold War Victory*, is a non-partisan synthesis of the best liberal, moderate and conservative thinking on how we can achieve peace and keep our freedom--another way of saying "Cold War victory".

In developing this study, the American Security Council had the formal cooperation of 128 representative colleges and universities, and 102 major organizations representing millions of Americans. This unprecedented cooperation between opinion-making groups in developing national strategy recommendations is in itself an important step toward Cold War victory.

The American Security Council's 28 member Cold War Victory Advisory Committee, which assisted the National Strategy Committee, includes a former president of the U. N. General Assembly, a former chairman of the U. N. Security Council, a former member of the Praesidium of the Communist International, a former Assistant Secretary of State for Latin American Affairs, two former U. S. Ambassadors, six former high military commanders and three college presidents.

The American Security Council's 19 man Strategy Staff, which assisted the National Strategy Committee, includes such experts as a former Chief of the U. S. Army Intelligence Corps, a Pulitzer Prize winning columnist, four former special agents of the FBI and six university professors.

Act now to get one of the most authoritative and objective studies ever written on how your country can achieve Cold War victory.

JOHN M. FISHER, President, American Security Council.

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# PEACE AND FREEDOM THROUGH COLD WAR VICTORY

**2. Provides no real inducement to the Communists to stop the Cold War.** The belief that the United States will never take the offensive assures the Reds that they can pursue their objective without risk to themselves. They have the world to win and nothing to lose by continuing to wage the Cold War against us, their passive adversary.

**3. Fails to make use of our national power while we still have it.** The United States is still the strongest nation in the world. Our military, economic, industrial and technological capabilities exceed those of any country on the face of the globe. At present, victory can be won without nuclear war. While the United States has the military capacity to win a hot war, no aggressor will dare start a hot war. Thus, it is urgent that we win the Cold War before the Communists achieve a technological breakthrough which may reverse this balance of power.

Unless the United States adopts an affirmative Cold War policy, it will continue to lose the Cold War in the same way that a football team would lose if it were prohibited from crossing the 50-yard line.

We believe that all Americans must rise above partisanship and work together in meeting the Communist challenge to American freedom. We believe that the vast majority of the American people want to retain their freedom by winning the Cold War and are willing to work and to make sacrifices for this goal. How about you?

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WHAT WILL YOU DO?

If you agree that our nation should decide to win the Cold War, we invite you to join us in supporting this concept by completing this coupon:

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Thursday, Aug. 27, 1964  
SIERRA MADRE NEWS-15

## Two-Cent Tax By USGVMW

A two-cent tax rate for the 1964-65 fiscal year has been set by the board of directors of Upper San Gabriel Valley Municipal Water District at its August 18 meeting in El Monte. Total assessed valuation of the District, which includes 15 Valley cities, is listed at \$55 million dollars.

The entire amount collected by the District will be used to purchase Colorado River water for replenishing the San Gabriel Valley basin, according to Frank E. Vachon, district president. Routine operating expenses of the Upper District for the coming fiscal year will be paid out of fund set aside for that purpose from previous years' taxes.

With water tables in the Valley at their lowest level in history, the need for supplemental water is acute, Vachon said.

The replenishment water, to be purchased from the Metropolitan Water District of Southern California, will be released in the local basin in the late fall. The water will be put into the San Gabriel River, south of San Bernardino Road, in El Monte. Flow of the water will be retarded by means of hook levies, to gain the maximum spreading benefit.

A historic "first" for the Valley, the purchase and release of high-quality supplemental water by Upper San Gabriel Valley Municipal Water District marks the first step in a long-range program of basin replenishment, the chief purpose for which the District was organized in 1960.

### Cobwebs

rolled, 23 cents a pound.  
Lean ground beef, 2 pounds for 23 cents.

Spring lamb legs, 23 cents a pound.

Brookfield butter, 31 cents a pound.

Seedless grapes, 5 pounds for 10 cents.

Avocados, 1 cent each.

### 50 Years Ago: 1914

#### Practical Health Hint

Punctuality in going to bed is a most important matter. The brain, like the digestion, has a marked tendency to get into habits, either good or bad. If anyone goes to bed at different times, later on some evenings than others, the brain is liable to select the later hour as the one for falling asleep. This means that even on the nights when people go to bed in good time, they cannot get to sleep for the next hour or two.

A fun vacation was enjoyed earlier in the summer at Big Bear Lake by the Charles Wilson family. Going with Mr. and Mrs. Wilson were their daughter, Marsha, and her grandmother, Mrs. E. O. Wilson.

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Central American BANANAS	<b>12¢</b>
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